

Tobacco Product Markets in Africa to 2021

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Abstracts

The report package Tobacco Product Markets in Africa to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for tobacco products in different African countries. The package includes country reports from the following countries:

Angola, Cameroon, Congo, Egypt, Ethiopia, Kenya, Madagascar, Malawi, Morocco, Senegal, South Africa, Tanzania, Tunisia

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the tobacco product market in different African countries?

How much tobacco products are produced in different African countries?

How is the market split into different types of tobacco products?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

Who are the market players?

The latest industry data included in the reports:

Demand for tobacco products, 2010-2021

Production of tobacco products, 2010-2021

Tobacco product market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Cigarettes

Cigars, cigarillos and cheroots containing tobacco

Cigarettes, cigars, cigarillos and cheroots containing tobacco substitutes

Smoking tobacco

Reconstituted or homogenized tobacco

Other tobacco products

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the tobacco product market in different African countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

This industry report package includes tobacco product country reports from the following countries:

Angola, Cameroon, Congo, Egypt, Ethiopia, Kenya, Madagascar, Malawi, Morocco, Senegal, South Africa, Tanzania, Tunisia

Below you can find the table of contents for one of the reports. The country reports have a similar structure and content so that different countries can be easily compared with each other.

1. OVERALL TOBACCO PRODUCTS MARKET IN THE COUNTRY IN QUESTION

Demand

Production

Market by Type

Cigarettes

Cigars, cigarillos and cheroots containing tobacco

Cigarettes, cigars, cigarillos and cheroots containing tobacco substitutes

Smoking tobacco

Reconstituted or homogenized tobacco

Other tobacco products

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