

# **Tobacco Products - the World to 2019 - Market Size, Development, and Forecasts**

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## **Abstracts**

The expansion of the global tobacco product industry is forecast to reach 2.1% p.a. in the coming years. Between 2008 and 2014 the market increased with an average annual growth of 6.9%. Currently, cigarettes account for 71.0% of the global demand while the remaining market share is divided between cigars, cigarillos and cheroots (6.9%), cigarettes, cigars, cigarillos and cheroots with tobacco substitutes (0.3%), reconstituted or homogenized tobacco (3.2%), smoking tobacco (14.0%) and other tobacco products (4.6%).

China, Germany, Italy, Japan and the United States represent the largest tobacco product markets while the strongest annual growth is forecast to occur in Jordan (9.6%), Pakistan (8.9%), Poland (8.5%), Bolivia (7.7%) and India (5.8%).

The industry report package Tobacco Product Markets in the World to 2019 - Market Size, Development, and Forecasts offers the most up-to-date market data on the actual market situation, and future outlook for tobacco products in the world. Along with a global tobacco product market report the package includes country reports from the following countries:

Albania, Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Brazil, Bulgaria, Cambodia, Canada, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kazakhstan, Kenya, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Senegal, Singapore, South Africa, South Korea, Spain, Sri Lanka, Sudan, Sweden, Tanzania, Thailand,



Tunisia, Turkey, Ukraine, United Kingdom, United States, Uruguay, Vietnam, Yemen

The reports include historic market data from 2008 to 2014 and forecasts until 2019 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall tobacco product market size, 2008-2019

Tobacco product market size by product segment, 2008-2019

Growth rates of the overall tobacco product market and different product segments, 2008-2019

Shares of different product segments of the overall tobacco product market, 2008, 2014 and 2019

Market Potential Rates of the overall tobacco product market and different product segments

The product segments discussed in the data reports include:

Cigarettes

Cigars, cigarillos and cheroots

Cigarettes, cigars, cigarillos and cheroots with tobacco substitutes

Reconstituted or homogenized tobacco

Smoking tobacco

Other tobacco products



The reports help answering the following questions:

What is the current size of the tobacco product market in the world and in different countries?

How is the tobacco product market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the tobacco product market in the world to 2019

Track industry development and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.



## **Contents**

This industry report package includes a global tobacco product market report as well as country reports from the following countries:

Albania, Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Brazil, Bulgaria, Cambodia, Canada, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kazakhstan, Kenya, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Senegal, Singapore, South Africa, South Korea, Spain, Sri Lanka, Sudan, Sweden, Tanzania, Thailand, Tunisia, Turkey, Ukraine, United Kingdom, United States, Uruguay, Vietnam, Yemen

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

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**Overall Market** 

Market by Type

Cigarettes

Cigars, cigarillos and cheroots

Cigarettes, cigars, cigarillos and cheroots with tobacco substitutes

Reconstituted or homogenized tobacco

Smoking tobacco

Other tobacco products

### 2. FORECASTS AND FUTURE OUTLOOK

**Overall Market** 

Market by Type

Cigarettes

Cigars, cigarillos and cheroots

Cigarettes, cigars, cigarillos and cheroots with tobacco substitutes

Reconstituted or homogenized tobacco

Smoking tobacco



## Other tobacco products

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