

Tennis Equipment Markets in the World to 2019 - Market Size, Trends, and Forecasts

<https://marketpublishers.com/r/T0AA3244ABCEN.html>

Date: February 2015

Pages: 931

Price: US\$ 13,555.70 (Single User License)

ID: T0AA3244ABCEN

Abstracts

The expansion of the global tennis equipment industry is forecast to reach 0.8% p.a. in the coming years. Between 2008 and 2014 the market increased with an average annual growth of 1.8%. Currently, tennis balls account for 50.6% of the global demand while tennis rackets have a 49.4% share of the market.

China, France, Germany, Japan and the United States represent the largest tennis equipment markets while the strongest annual growth is forecast to occur in Malaysia (12.9%), Sri Lanka (3.9%), Macedonia (3.6%), Austria (2.1%) and Colombia (1.6%).

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for tennis equipment in the world. Along with a global tennis equipment market report the package includes country reports from the following countries:

Argentina, Armenia, Australia, Austria, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Finland, France, Germany, Greece, Hungary, India, Iran, Ireland, Italy, Japan, Kazakhstan, Latvia, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Morocco, Netherlands, Norway, Peru, Philippines, Poland, Portugal, Romania, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States

The reports include historic market data from 2008 to 2014 and forecasts until 2019 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall tennis equipment market size, 2008-2019

Tennis equipment market size by product segment, 2008-2019

Growth rates of the overall tennis equipment market and different product segments, 2008-2019

Shares of different product segments of the overall tennis equipment market, 2008, 2014 and 2019

Market Potential Rates of the overall tennis equipment market and different product segments

The product segments discussed in the data reports include:

Tennis rackets

Tennis balls

The reports help answering the following questions:

What is the current size of the tennis equipment market in the world and in different countries?

How is the tennis equipment market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the tennis equipment market in the world to 2019

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

1. MARKET FOR TENNIS EQUIPMENT IN THE COUNTRY IN QUESTION

Overall Market
Market by Type
 Tennis rackets
 Tennis balls

2. FORECASTS AND FUTURE OUTLOOK

Overall Market
Market by Type
 Tennis rackets
 Tennis balls

3. MARKET POTENTIAL RATES

4. TENNIS EQUIPMENT MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for tennis equipment in the country in question, 2008-2014 (US dollars)

Table 2 Demand for tennis equipment in the country in question, by type, 2008 and 2014 (share)

Table 3 Demand for in tennis rackets in the country in question, 2008-2014 (US dollars)

Table 4 Demand for tennis balls in the country in question, 2008-2014 (US dollars)

Table 5 Demand for tennis equipment in the country in question, 2015-2019 (US dollars)

Table 6 Demand for tennis equipment in the country in question, by type, 2008, 2014 and 2019 (share)

Table 7 Demand for tennis rackets in the country in question, 2015-2019 (US dollars)

Table 8 Demand for tennis balls in the country in question, 2015-2019 (US dollars)

Table 9 Market Potential Rates of tennis equipment industry in the country in question

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for tennis equipment in the country in question, 2008-2014 (US dollars)

Graph 2 Demand for tennis rackets in the country in question, 2008-2014 (US dollars)

Graph 3 Demand for tennis balls in the country in question, 2008-2014 (US dollars)

Graph 4 Demand for tennis equipment in the country in question, 2008-2019 (US dollars)

Graph 5 Demand for tennis rackets in the country in question, 2008-2019 (US dollars)

Graph 6 Demand for tennis balls in the country in question, 2008-2019 (US dollars)

Graph 7 Tennis equipment market size compared to market growth in different countries

I would like to order

Product name: Tennis Equipment Markets in the World to 2019 - Market Size, Trends, and Forecasts

Product link: <https://marketpublishers.com/r/T0AA3244ABCEN.html>

Price: US\$ 13,555.70 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T0AA3244ABCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970