

Tennis Equipment Markets in Africa to 2021

<https://marketpublishers.com/r/TFAA8F03C1DEN.html>

Date: August 2017

Pages: 78

Price: US\$ 2,697.00 (Single User License)

ID: TFAA8F03C1DEN

Abstracts

The report package Tennis Equipment Markets in Africa to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for tennis equipment in different African countries. The package includes country reports from the following countries:

Egypt, Ethiopia, Malawi, Morocco, Senegal, South Africa

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the tennis equipment market in different African countries?

How is the market split into different types of tennis equipment?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

The latest industry data included in the reports:

Demand for tennis equipment, 2010-2021

Tennis equipment market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Tennis balls

Tennis rackets

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the tennis equipment market in different African countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

1. OVERALL TENNIS EQUIPMENT MARKET IN THE COUNTRY IN QUESTION

Demand
Market by Type
 Tennis balls
 Tennis rackets

2. MARKET DEFINITION

3. METHODOLOGY AND SOURCES

4. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for tennis equipment in the country in question, 2010-2021 (US dollars)

Table 2 Demand for tennis equipment in the country in question, by type, 2010, 2016 and 2021 (share)

Table 3 Demand for tennis balls in the country in question, 2010-2021 (US dollars)

Table 4 Demand for tennis rackets in the country in question, 2010-2021 (US dollars)

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for tennis equipment in the country in question, 2010-2021 (US dollars)

Graph 2 Demand for tennis balls in the country in question, 2010-2021 (US dollars)

Graph 3 Demand for tennis rackets in the country in question, 2010-2021 (US dollars)

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