

Tea Markets in Africa to 2022 - Market Size, Development, and Forecasts

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Abstracts

The industry report package Tea Markets in Africa to 2022 offers the most up-to-date market data on the actual market situation, and future outlook for tea in different African countries. The package includes tea country reports from the following countries:

Egypt, Ethiopia, Ghana, Kenya, Morocco, Rwanda, Senegal, Sudan

The reports include historic market data from 2011 to 2017 and forecasts until 2022 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall tea market size, 2011-2022

Tea market size by product segment, 2011-2022

Growth rates of the overall tea market and different product segments, 2011-2022

Shares of different product segments of the overall tea market, 2011, 2017 and 2022

The product segments discussed in the data reports include:

Green tea (unfermented)
Black tea (fermented or partly fermented)
Tea concentrates, extracts and essences

The reports help answering the following questions:

What is the current size of the tea market in different African countries?

How is the tea market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the tea market in different African countries to 2022

Track industry development and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

This industry report package includes country reports from the following countries:

Egypt, Ethiopia, Ghana, Kenya, Morocco, Rwanda, Senegal, Sudan

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR TEA IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Green tea (unfermented)

Black tea (fermented or partly fermented)

Tea concentrates, extracts and essences

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

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Black tea (fermented or partly fermented)

Tea concentrates, extracts and essences

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