

Sports Good Market in Australia to 2021

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Abstracts

The report Sports Good Market in Australia to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for sports goods in Australia. The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the sports good market in Australia?

How much sports goods are produced in Australia?

How is the market split into different types of sports goods?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

Who are the market players?

The latest industry data included in this report:

Demand for sports goods, 2010-2021

Production of sports goods, 2010-2021

Sports goods market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Fishing hooks

Fishing reels

Fishing rods

Other fishing and hunting equipment

Golf balls

Golf clubs

Other golf equipment

Skis

Ski fastenings (ski bindings)

Other ski equipment

Tennis balls

Tennis rackets

Sailboards

Surfboards, water skis and other watersport equipment

Table tennis equipment

Badminton and similar rackets

Inflatable balls

Other balls

Roller skates and ice skates

Sports gloves

Athletics, gymnasium, and physical exercise equipment

Other sports goods

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the sports good market in Australia to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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