

# Soap Market in Nigeria to 2020 - Market Size, Development, and Forecasts

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## Abstracts

The report Soap Market in Nigeria to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for soaps in Nigeria. The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the soap market in Nigeria?

How is the soap market divided into different types of product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in this report:

Overall soap market size, 2009-2020

Soap market size by product segment, 2009-2020

Growth rates of the overall market and different product segments, 2009-2020

Shares of different product segments of the overall market, 2009, 2015, and 2020

Market potential rates of the overall market and different product segments

The market data is given for the following product segments:

Solid toilet soaps

Other solid soaps

Other soaps

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the soap market in Nigeria to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

## Contents

### **1. MARKET FOR SOAPS IN NIGERIA**

Overall Market

Market by Type

Solid toilet soaps

Other solid soaps

Other soaps

### **2. FORECASTS AND FUTURE OUTLOOK**

Overall Market

Market by Type

Solid toilet soaps

Other solid soaps

Other soaps

### **3. MARKET POTENTIAL RATES**

### **4. SOAP MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES**

### **5. MARKET DEFINITION**

### **6. METHODOLOGY AND SOURCES**

### **7. ABOUT GLOBAL RESEARCH & DATA SERVICES**

## List Of Tables

### LIST OF TABLES

Table 1 Demand for soaps in Nigeria, 2009-2015 (US dollars)

Table 2 Demand for soaps in Nigeria, by type, 2009 and 2015 (share)

Table 3 Demand for solid toilet soaps in Nigeria, 2009-2015 (US dollars)

Table 4 Demand for other solid soaps in Nigeria, 2009-2015 (US dollars)

Table 5 Demand for other soaps in Nigeria, 2009-2015 (US dollars)

Table 6 Demand for soaps in Nigeria, 2016-2020 (US dollars)

Table 7 Demand for soaps in Nigeria, by type, 2009, 2015 and 2020 (share)

Table 8 Demand for solid toilet soaps in Nigeria, 2016-2020 (US dollars)

Table 9 Demand for other solid soaps in Nigeria, 2016-2020 (US dollars)

Table 10 Demand for other soaps in Nigeria, 2016-2020 (US dollars)

Table 11 Market Potential Rates of soap industry in Nigeria

## List Of Graphs

### LIST OF GRAPHS

- Graph 1 Demand for soaps in Nigeria, 2009-2015 (US dollars)
- Graph 2 Demand for solid toilet soaps in Nigeria, 2009-2015 (US dollars)
- Graph 3 Demand for other solid soaps in Nigeria, 2009-2015 (US dollars)
- Graph 4 Demand for other soaps in Nigeria, 2009-2015 (US dollars)
- Graph 5 Demand for soaps in Nigeria, 2009-2020 (US dollars)
- Graph 6 Demand for solid toilet soaps in Nigeria, 2009-2020 (US dollars)
- Graph 7 Demand for other solid soaps in Nigeria, 2009-2020 (US dollars)
- Graph 8 Demand for other soaps in Nigeria, 2009-2020 (US dollars)
- Graph 9 Soap market size compared to market growth in different countries

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