

# Soap Markets in Western Europe to 2022

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## Abstracts

The report package Soap Markets in Western Europe to 2022 offers the most up-to-date industry data on the actual market situation, and future outlook for soaps in different Western European countries. The package includes country reports from the following countries:

Austria, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, United Kingdom

The research includes historical data from 2011 to 2017 and forecasts until 2022 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the size of the soap market in different Western European countries?

How is the market split into different types of soaps?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

The latest industry data included in the reports:

Demand for soaps, 2011-2022

Soap market size by product type, 2011-2022

Growth rates of the overall market and different product segments, 2011-2022

Shares of different product segments of the overall market, 2011, 2017, and 2022

The market data is given for the following product segments:

Solid toilet soaps

Other solid soaps

Other soaps

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the soap market in different Western European countries to 2022

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

## Contents

### **1. OVERALL SOAPS MARKET IN THE COUNTRY IN QUESTION**

Demand

Market by Type

    Solid toilet soaps

    Other solid soaps

    Other soaps

### **2. DEFINITION**

### **3. METHODOLOGY AND SOURCES**

### **4. ABOUT GLOBAL RESEARCH & DATA SERVICES**

## List Of Tables

### LIST OF TABLES

Table 1 Demand for soaps in the country in question, 2011-2022 (US dollars)

Table 2 Demand for soaps in the country in question, by type, 2011, 2017 and 2022 (share)

Table 3 Demand for solid toilet soaps in the country in question, 2011-2022 (US dollars)

Table 4 Demand for other solid soaps in the country in question, 2011-2022 (US dollars)

Table 5 Demand for other soaps in the country in question, 2011-2022 (US dollars)

## List Of Graphs

### LIST OF GRAPHS

Graph 1 Demand for soaps in the country in question, 2011-2022 (US dollars)

Graph 2 Demand for solid toilet soaps in the country in question, 2011-2022 (US dollars)

Graph 3 Demand for other solid soaps in the country in question, 2011-2022 (US dollars)

Graph 4 Demand for other soaps in the country in question, 2011-2022 (US dollars)

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