

# **Ski Equipment Markets in Europe to 2019 - Market Size, Trends, and Forecasts**

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## **Abstracts**

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for ski equipment in different European countries. The package includes ski equipment country reports from the following countries:

Armenia, Austria, Bulgaria, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Macedonia, Moldova, Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Turkey, Ukraine, United Kingdom

The reports include historic market data from 2008 to 2014 and forecasts until 2019 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

### **The latest market data for this research include:**

Overall ski equipment market size, 2008-2019

Ski equipment market size by product segment, 2008-2019

Growth rates of the overall ski equipment market and different product segments, 2008-2019

Shares of different product segments of the overall ski equipment market, 2008, 2014 and 2019

Market Potential Rates of the overall ski equipment market and different product segments

**The product segments discussed in the data reports include:**

Skis

Ski fastenings

Other ski equipment

**The reports help answering the following questions:**

What is the current size of the ski equipment market in different European countries?

How is the ski equipment market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

**Among the key reasons to purchase include the following:**

Gain an outlook of the historic development, current market situation, trends, and future outlook of the ski equipment market in different European countries to 2019

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

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