

Navigational Equipment Markets in the World to 2020 - Market Size, Development, and Forecasts

https://marketpublishers.com/r/NB31770347DEN.html

Date: November 2016

Pages: 1541

Price: US\$ 17,902.00 (Single User License)

ID: NB31770347DEN

Abstracts

The expansion of the global navigational equipment industry is forecast to reach 0.9% p.a. in the coming years. Between 2009 and 2015 the market increased with an average annual growth of 3.2%. Currently, aeronautical and space navigation equipment accounts for 45.5% of the global demand while the remaining market share is divided between direction finding compasses (7.0%), other navigational equipment (20.5%) and accessories and parts for navigational equipment (27.0%).

Canada, France, Germany, the United Kingdom and the United States represent the largest navigational equipment markets while the strongest annual growth is forecast to occur in Macedonia (20.4%), Portugal (13.5%), Ethiopia (11.8%), Cyprus (11.2%) and Malaysia (10.5%).

The report package Navigational Equipment Markets in the World to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for navigational equipment in the world. Along with a global navigational equipment market report the package includes country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Bulgaria, Canada, China, Colombia, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Greece, Hungary, India, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Romania, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Vietnam



The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the navigational equipment market in the world and in different countries?

How is the navigational equipment market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall navigational equipment market size, 2009-2020

Navigational equipment market size by product segment, 2009-2020

Growth rates of the overall navigational equipment market and different product segments, 2009-2020

Shares of different product segments of the overall navigational equipment market, 2009, 2015 and 2020

Market Potential Rates of the overall navigational equipment market and different product segments

The market data is given for the following product segments:



Direction finding compasses

Aeronautical and space navigation equipment

Other navigational equipment

Accessories and parts for navigational equipment

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the navigational equipment market in the world to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.



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