

# **Milk and Cream Market in New Zealand to 2020 - Market Size, Development, and Forecasts**

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## **Abstracts**

The report Milk and Cream Market in New Zealand to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for milk and cream in New Zealand. The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

### **The report helps answer the following questions:**

What is the current size of the milk and cream market in New Zealand?

How is the milk and cream market divided into different types of product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

### **The latest industry data included in this report:**

Overall milk and cream market size, 2009-2020

Milk and cream market size by product segment, 2009-2020

Growth rates of the overall market and different product segments, 2009-2020

Shares of different product segments of the overall market, 2009, 2015, and 2020

Market potential rates of the overall market and different product segments

**The market data is given for the following product segments:**

Milk (not concentrated, not sweetened, less than 1% fat)

Milk (not concentrated, not sweetened, 1-6% fat)

Milk (not concentrated, not sweetened, more than 6% fat)

Milk powder (less than 1.5% fat)

Milk and cream powder (unsweetened, more than 1.5% fat)

Milk and cream powder (sweetened, more than 1.5% fat)

Milk and cream (unsweetened, concentrated)

Other milk and cream

**Among the key reasons to purchase include the following:**

Gain an outlook of the historic development, current market situation, and future outlook of the milk and cream market in New Zealand to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

## Contents

### **1. MARKET FOR MILK AND CREAM IN NEW ZEALAND**

Overall Market

Market by Type

Milk (not concentrated, not sweetened, less than 1% fat)

Milk (not concentrated, not sweetened, 1-6% fat)

Milk (not concentrated, not sweetened, more than 6% fat)

Milk powder (less than 1.5% fat)

Milk and cream powder (unsweetened, more than 1.5% fat)

Milk and cream powder (sweetened, more than 1.5% fat)

Milk and cream (unsweetened, concentrated)

Other milk and cream

### **2. FORECASTS AND FUTURE OUTLOOK**

Overall Market

Market by Type

Milk (not concentrated, not sweetened, less than 1% fat)

Milk (not concentrated, not sweetened, 1-6% fat)

Milk (not concentrated, not sweetened, more than 6% fat)

Milk powder (less than 1.5% fat)

Milk and cream powder (unsweetened, more than 1.5% fat)

Milk and cream powder (sweetened, more than 1.5% fat)

Milk and cream (unsweetened, concentrated)

Other milk and cream

### **3. MARKET POTENTIAL RATES**

### **4. MILK AND CREAM MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES**

### **5. MARKET DEFINITION**

### **6. METHODOLOGY AND SOURCES**

### **7. ABOUT GLOBAL RESEARCH & DATA SERVICES**

## List Of Tables

### LIST OF TABLES

Table 1 Demand for milk and cream in New Zealand, 2009-2015 (US dollars)

Table 2 Demand for milk and cream in New Zealand, by type, 2009 and 2015 (share)

Table 3 Demand for milk (not concentrated, not sweetened, less than 1% fat) in New Zealand, 2009-2015 (US dollars)

Table 4 Demand for milk (not concentrated, not sweetened, 1-6% fat) in New Zealand, 2009-2015 (US dollars)

Table 5 Demand for milk (not concentrated, not sweetened, more than 6% fat) in New Zealand, 2009-2015 (US dollars)

Table 6 Demand for milk powder (less than 1.5% fat) in New Zealand, 2009-2015 (US dollars)

Table 7 Demand for milk and cream powder (unsweetened, more than 1.5% fat) in New Zealand, 2009-2015 (US dollars)

Table 8 Demand for milk and cream powder (sweetened, more than 1.5% fat) in New Zealand, 2009-2015 (US dollars)

Table 9 Demand for milk and cream (unsweetened, concentrated) in New Zealand, 2009-2015 (US dollars)

Table 10 Demand for other milk and cream in New Zealand, 2009-2015 (US dollars)

Table 11 Demand for milk and cream in New Zealand, 2016-2020 (US dollars)

Table 12 Demand for milk and cream in New Zealand, by type, 2009, 2015 and 2020 (share)

Table 13 Demand for milk (not concentrated, not sweetened, less than 1% fat) in New Zealand, 2016-2020 (US dollars)

Table 14 Demand for milk (not concentrated, not sweetened, 1-6% fat) in New Zealand, 2016-2020 (US dollars)

Table 15 Demand for milk (not concentrated, not sweetened, more than 6% fat) in New Zealand, 2016-2020 (US dollars)

Table 16 Demand for milk powder (less than 1.5% fat) in New Zealand, 2016-2020 (US dollars)

Table 17 Demand for milk and cream powder (unsweetened, more than 1.5% fat) in New Zealand, 2016-2020 (US dollars)

Table 18 Demand for milk and cream powder (sweetened, more than 1.5% fat) in New Zealand, 2016-2020 (US dollars)

Table 19 Demand for milk and cream (unsweetened, concentrated) in New Zealand, 2016-2020 (US dollars)

Table 20 Demand for other milk and cream in New Zealand, 2016-2020 (US dollars)

Table 21 Market Potential Rates of milk and cream industry in New Zealand

## List Of Graphs

### LIST OF GRAPHS

Graph 1 Demand for milk and cream in New Zealand, 2009-2015 (US dollars)

Graph 2 Demand for milk (not concentrated, not sweetened, less than 1% fat) in New Zealand, 2009-2015 (US dollars)

Graph 3 Demand for milk (not concentrated, not sweetened, 1-6% fat) in New Zealand, 2009-2015 (US dollars)

Graph 4 Demand for milk (not concentrated, not sweetened, more than 6% fat) in New Zealand, 2009-2015 (US dollars)

Graph 5 Demand for milk powder (less than 1.5% fat) in New Zealand, 2009-2015 (US dollars)

Graph 6 Demand for milk and cream powder (unsweetened, more than 1.5% fat) in New Zealand, 2009-2015 (US dollars)

Graph 7 Demand for milk and cream powder (sweetened, more than 1.5% fat) in New Zealand, 2009-2015 (US dollars)

Graph 8 Demand for milk and cream (unsweetened, concentrated) in New Zealand, 2009-2015 (US dollars)

Graph 9 Demand for other milk and cream in New Zealand, 2009-2015 (US dollars)

Graph 10 Demand for milk and cream in New Zealand, 2009-2020 (US dollars)

Graph 11 Demand for milk (not concentrated, not sweetened, less than 1% fat) in New Zealand, 2009-2020 (US dollars)

Graph 12 Demand for milk (not concentrated, not sweetened, 1-6% fat) in New Zealand, 2009-2020 (US dollars)

Graph 13 Demand for milk (not concentrated, not sweetened, more than 6% fat) in New Zealand, 2009-2020 (US dollars)

Graph 14 Demand for milk powder (less than 1.5% fat) in New Zealand, 2009-2020 (US dollars)

Graph 15 Demand for milk and cream powder (unsweetened, more than 1.5% fat) in New Zealand, 2009-2020 (US dollars)

Graph 16 Demand for milk and cream powder (sweetened, more than 1.5% fat) in New Zealand, 2009-2020 (US dollars)

Graph 17 Demand for milk and cream (unsweetened, concentrated) in New Zealand, 2009-2020 (US dollars)

Graph 18 Demand for other milk and cream in New Zealand, 2009-2020 (US dollars)

Graph 19 Milk and cream market size compared to market growth in different countries

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