

Metal Sanitary Ware Markets in the World to 2018 - Market Size, Trends, and Forecasts

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Abstracts

The expansion of the global metal sanitary ware industry is forecast to reach 5.4% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 8.2%. Currently, stainless steel wash basins and sinks account for 32.3% of the global demand while the remaining market share is divided between steel and iron baths (6.6%), other steel and iron sanitary ware (38.4%), copper sanitary ware (17.7%) and aluminium sanitary ware (5.0%).

Australia, China, Germany, Italy and the United States represent the largest metal sanitary ware markets while the strongest annual growth is forecast to occur in Bolivia (16.8%), Bangladesh (16.4%), Jordan (14.6%), Vietnam (8.6%) and China (8.1%).

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for metal sanitary ware in the world. Along with a global metal sanitary ware market report the package includes country reports from the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bolivia, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Ghana, Greece, Hungary, India, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Mongolia, Morocco, Nepal, Netherlands, Nigeria, Norway, Oman, Pakistan, Panama, Peru, Philippines, Poland, Portugal, Romania, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Vietnam

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall metal sanitary ware market size, 2007-2018

Metal sanitary ware market size by product segment, 2007-2018

Growth rates of the overall metal sanitary ware market and different product segments, 2007-2018

Shares of different product segments of the overall metal sanitary ware market, 2007, 2013 and 2018

Market Potential Rates of the overall metal sanitary ware market and different product segments

The product segments discussed in the data reports include:

Cast iron baths

Other steel and iron baths

Stainless steel wash basins and sinks

Other steel and iron sanitary ware

Aluminium sanitary ware

Copper sanitary ware

The reports help answering the following questions:

What is the current size of the metal sanitary ware market in the world and in

different countries?

How is the metal sanitary ware market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the metal sanitary ware market in the world to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

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