

Menswear Market in Americas to 2021 - Market Size, Development, and Forecasts

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Abstracts

The report package Menswear Market in Americas to 2021 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for menswear in different American countries. The package includes menswear country reports from the following countries:

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Ecuador, Mexico, Panama, Paraguay, Peru, Trinidad and Tobago, United States, Uruguay

The research includes historic data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the menswear market in different American countries?

How is the menswear market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall menswear market size, 2010-2021

Menswear market size by product segment, 2010-2021

Growth rates of the overall menswear market and different product segments, 2010-2021

Shares of different product segments of the overall menswear market, 2010, 2016 and 2021

The market data is given for the following product segments:

Men's overcoats

Men's suits

Men's ensembles

Men's jackets and blazers

Men's trousers and shorts

Men's shirts

Men's underpants

Men's nightwear

Men's swimwear

Other menswear

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future

outlook of the menswear market in different American countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

This industry report package includes country reports from the following countries:

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Ecuador, Mexico, Panama, Paraguay, Peru, Trinidad and Tobago, United States, Uruguay

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR MENSWEAR IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Men's overcoats

Men's suits

Men's ensembles

Men's jackets and blazers

Men's trousers and shorts

Men's shirts

Men's underpants

Men's nightwear

Men's swimwear

Other menswear

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Men's overcoats

Men's suits

Men's ensembles

Men's jackets and blazers

Men's trousers and shorts

Men's shirts

Men's underpants

Men's nightwear

Men's swimwear

Other menswear

3. MARKET DEFINITION

4. METHODOLOGY AND SOURCES

5. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for menswear in the country in question, 2010-2016 (US dollars)

Table 2 Demand for menswear in the country in question, by type, 2010 and 2016 (share)

Table 3 Demand for men's overcoats in the country in question, 2010-2016 (US dollars)

Table 4 Demand for men's suits in the country in question, 2010-2016 (US dollars)

Table 5 Demand for men's ensembles in the country in question, 2010-2016 (US dollars)

Table 6 Demand for men's jackets and blazers in the country in question, 2010-2016 (US dollars)

Table 7 Demand for men's trousers and shorts in the country in question, 2010-2016 (US dollars)

Table 8 Demand for men's shirts in the country in question, 2010-2016 (US dollars)

Table 9 Demand for men's underpants in the country in question, 2010-2016 (US dollars)

Table 10 Demand for men's nightwear in the country in question, 2010-2016 (US dollars)

Table 11 Demand for men's swimwear in the country in question, 2010-2016 (US dollars)

Table 12 Demand for other menswear in the country in question, 2010-2016 (US dollars)

Table 13 Demand for menswear in the country in question, 2017-2021 (US dollars)

Table 14 Demand for menswear in the country in question, by type, 2010, 2016 and 2021 (share)

Table 15 Demand for men's overcoats in the country in question, 2017-2021 (US dollars)

Table 16 Demand for men's suits in the country in question, 2017-2021 (US dollars)

Table 17 Demand for men's ensembles in the country in question, 2017-2021 (US dollars)

Table 18 Demand for men's jackets and blazers in the country in question, 2017-2021 (US dollars)

Table 19 Demand for men's trousers and shorts in the country in question, 2017-2021 (US dollars)

Table 20 Demand for men's shirts in the country in question, 2017-2021 (US dollars)

Table 21 Demand for men's underpants in the country in question, 2017-2021 (US dollars)

Table 22 Demand for men's nightwear in the country in question, 2017-2021 (US dollars)

Table 23 Demand for men's swimwear in the country in question, 2017-2021 (US dollars)

Table 24 Demand for other menswear in the country in question, 2017-2021 (US dollars)

List Of Graphs

LIST OF GRAPHS

- Graph 1 Demand for menswear in the country in question, 2010-2016 (US dollars)
- Graph 2 Demand for men's overcoats in the country in question, 2010-2016 (US dollars)
- Graph 3 Demand for men's suits in the country in question, 2010-2016 (US dollars)
- Graph 4 Demand for men's ensembles in the country in question, 2010-2016 (US dollars)
- Graph 5 Demand for men's jackets and blazers in the country in question, 2010-2016 (US dollars)
- Graph 6 Demand for men's trousers and shorts in the country in question, 2010-2016 (US dollars)
- Graph 7 Demand for men's shirts in the country in question, 2010-2016 (US dollars)
- Graph 8 Demand for men's underpants in the country in question, 2010-2016 (US dollars)
- Graph 9 Demand for men's nightwear in the country in question, 2010-2016 (US dollars)
- Graph 10 Demand for men's swimwear in the country in question, 2010-2016 (US dollars)
- Graph 11 Demand for other menswear in the country in question, 2010-2016 (US dollars)
- Graph 12 Demand for menswear in the country in question, 2010-2021 (US dollars)
- Graph 13 Demand for men's overcoats in the country in question, 2010-2021 (US dollars)
- Graph 14 Demand for men's suits in the country in question, 2010-2021 (US dollars)
- Graph 15 Demand for men's ensembles in the country in question, 2010-2021 (US dollars)
- Graph 16 Demand for men's jackets and blazers in the country in question, 2010-2021 (US dollars)
- Graph 17 Demand for men's trousers and shorts in the country in question, 2010-2021 (US dollars)
- Graph 18 Demand for men's shirts in the country in question, 2010-2021 (US dollars)
- Graph 19 Demand for men's underpants in the country in question, 2010-2021 (US dollars)
- Graph 20 Demand for men's nightwear in the country in question, 2010-2021 (US dollars)
- Graph 21 Demand for men's swimwear in the country in question, 2010-2021 (US dollars)
- Graph 22 Demand for other menswear in the country in question, 2010-2021 (US dollars)

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