

Menswear Market in Africa to 2021 - Market Size, Development, and Forecasts

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Abstracts

The report package Menswear Market in Africa to 2021 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for menswear in different African countries. The package includes menswear country reports from the following countries:

Algeria, Botswana, Cameroon, Egypt, Ethiopia, Gambia, Ghana, Malawi, Mauritius, Nigeria, Senegal, South Africa, Sudan, Tanzania, Tunisia

The research includes historic data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the menswear market in different African countries?

How is the menswear market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall menswear market size, 2010-2021

Menswear market size by product segment, 2010-2021

Growth rates of the overall menswear market and different product segments, 2010-2021

Shares of different product segments of the overall menswear market, 2010, 2016 and 2021

The market data is given for the following product segments:

Men's overcoats

Men's suits

Men's ensembles

Men's jackets and blazers

Men's trousers and shorts

Men's shirts

Men's underpants

Men's nightwear

Men's swimwear

Other menswear

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future

outlook of the menswear market in different African countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

This industry report package includes country reports from the following countries:

Algeria, Botswana, Cameroon, Egypt, Ethiopia, Gambia, Ghana, Malawi, Mauritius, Nigeria, Senegal, South Africa, Sudan, Tanzania, Tunisia

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

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Overall Market

Market by Type

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Men's suits

Men's ensembles

Men's jackets and blazers

Men's trousers and shorts

Men's shirts

Men's underpants

Men's nightwear

Men's swimwear

Other menswear

2. FORECASTS AND FUTURE OUTLOOK

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Market by Type

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Men's suits

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Men's jackets and blazers

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