

Menswear Market in Iran to 2018 - Market Size, Trends, and Forecasts

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Abstracts

This industry report offers the most up-to-date market data on the actual market situation, trends and future outlook for menswear in Iran. The research includes historic market data from 2007 to 2013 and forecasts until 2018 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall menswear market size, 2007-2018

Menswear market size by product segment, 2007-2018

Growth rates of the overall menswear market and different product segments, 2007-2018

Shares of different product segments of the overall menswear market, 2007, 2013 and 2018

Market Potential Rates of the overall menswear market and different product segments

The product segments discussed in this data report include:

Men's anoraks

Men's blazers and jackets

Men's overcoats

Men's ensembles

Men's shirts

Men's shorts and trousers

Men's suits

Men's swimwear

Men's underpants

Other menswear

The report helps answering the following questions:

What is the current size of the menswear market in Iran?

How is the menswear market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the menswear market in Iran to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

1. MARKET FOR MENSWEAR IN IRAN

Overall Market
Market by Type
Men's anoraks
Men's blazers and jackets
Men's overcoats
Men's ensembles
Men's shirts
Men's shorts and trousers
Men's suits
Men's swimwear
Men's underpants
Other menswear

2. FORECASTS AND FUTURE OUTLOOK

Overall Market
Market by Type
Men's anoraks
Men's blazers and jackets
Men's overcoats
Men's ensembles
Men's shirts
Men's shorts and trousers
Men's suits
Men's swimwear
Men's underpants
Other menswear

3. MARKET POTENTIAL RATES

4. MENSWEAR MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for menswear in Iran, 2007-2013 (US dollars)
Table 2 Demand for menswear in Iran, by type, 2007 and 2013 (share)
Table 3 Demand for men's anoraks in Iran, 2007-2013 (US dollars)
Table 4 Demand for men's blazers and jackets in Iran, 2007-2013 (US dollars)
Table 5 Demand for men's overcoats in Iran, 2007-2013 (US dollars)
Table 6 Demand for men's ensembles in Iran, 2007-2013 (US dollars)
Table 7 Demand for men's shirts in Iran, 2007-2013 (US dollars)
Table 8 Demand for men's shorts and trousers in Iran, 2007-2013 (US dollars)
Table 9 Demand for men's suits in Iran, 2007-2013 (US dollars)
Table 10 Demand for men's swimwear in Iran, 2007-2013 (US dollars)
Table 11 Demand for men's underpants in Iran, 2007-2013 (US dollars)
Table 12 Demand for other menswear in Iran, 2007-2013 (US dollars)
Table 13 Demand for menswear in Iran, 2014-2018 (US dollars)
Table 14 Demand for menswear in Iran, by type, 2007, 2013 and 2018 (share)
Table 15 Demand for men's anoraks in Iran, 2014-2018 (US dollars)
Table 16 Demand for men's blazers and jackets in Iran, 2014-2018 (US dollars)
Table 17 Demand for men's overcoats in Iran, 2014-2018 (US dollars)
Table 18 Demand for men's ensembles in Iran, 2014-2018 (US dollars)
Table 19 Demand for men's shirts in Iran, 2014-2018 (US dollars)
Table 20 Demand for men's shorts and trousers in Iran, 2014-2018 (US dollars)
Table 21 Demand for men's suits in Iran, 2014-2018 (US dollars)
Table 22 Demand for men's swimwear in Iran, 2014-2018 (US dollars)
Table 23 Demand for men's underpants in Iran, 2014-2018 (US dollars)
Table 24 Demand for other menswear in Iran, 2014-2018 (US dollars)
Table 25 Market Potential Rates of menswear industry in Iran

List Of Graphs

LIST OF GRAPHS

- Graph 1 Demand for menswear in Iran, 2007-2013 (US dollars)
- Graph 2 Demand for men's anoraks in Iran, 2007-2013 (US dollars)
- Graph 3 Demand for men's blazers and jackets in Iran, 2007-2013 (US dollars)
- Graph 4 Demand for men's overcoats in Iran, 2007-2013 (US dollars)
- Graph 5 Demand for men's ensembles in Iran, 2007-2013 (US dollars)
- Graph 6 Demand for men's shirts in Iran, 2007-2013 (US dollars)
- Graph 7 Demand for men's shorts and trousers in Iran, 2007-2013 (US dollars)
- Graph 8 Demand for men's suits in Iran, 2007-2013 (US dollars)
- Graph 9 Demand for men's swimwear in Iran, 2007-2013 (US dollars)
- Graph 10 Demand for men's underpants in Iran, 2007-2013 (US dollars)
- Graph 11 Demand for other menswear in Iran, 2007-2013 (US dollars)
- Graph 12 Demand for menswear in Iran, 2007-2018 (US dollars)
- Graph 13 Demand for men's anoraks in Iran, 2007-2018 (US dollars)
- Graph 14 Demand for men's blazers and jackets in Iran, 2007-2018 (US dollars)
- Graph 15 Demand for men's overcoats in Iran, 2007-2018 (US dollars)
- Graph 16 Demand for men's ensembles in Iran, 2007-2018 (US dollars)
- Graph 17 Demand for men's shirts in Iran, 2007-2018 (US dollars)
- Graph 18 Demand for men's shorts and trousers in Iran, 2007-2018 (US dollars)
- Graph 19 Demand for men's suits in Iran, 2007-2018 (US dollars)
- Graph 20 Demand for men's swimwear in Iran, 2007-2018 (US dollars)
- Graph 21 Demand for men's underpants in Iran, 2007-2018 (US dollars)
- Graph 22 Demand for men's overcoats in Iran, 2007-2018 (US dollars)
- Graph 23 Menswear market size compared to market growth in different countries

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