

Meat and Poultry Product Markets in Europe to 2018 - Market Size, Trends, and Forecasts

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Abstracts

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for meat and poultry products in different European countries. The package includes meat and poultry product country reports from the following countries:

Albania, Armenia, Austria, Azerbaijan, Belgium, Bulgaria, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Macedonia, Moldova, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, Spain, Sweden, Turkey, Ukraine, United Kingdom

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall meat and poultry product market size, 2007-2018

Meat and poultry product market size by product segment, 2007-2018

Growth rates of the overall meat and poultry product market and different product segments, 2007-2018

Shares of different product segments of the overall meat and poultry product market, 2007, 2013 and 2018

Market Potential Rates of the overall meat and poultry product market and different product segments

The product segments discussed in the data reports include:

Bovine meat and offal

Swine meat and offal

Sheep, lamb and goat meat and offal

Horse, mule, ass and hinny meat and offal

Rabbit and hare meat and offal

Sausages

Fowl, duck and goose meat and offal

Turkey meat and offal

Other meat and poultry products

The reports help answering the following questions:

What is the current size of the meat and poultry product market in different European countries?

How is the meat and poultry product market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the meat and poultry product market in different European countries to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

1. MARKET FOR MEAT AND POULTRY PRODUCTS IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Bovine meat and offal

Swine meat and offal

Sheep, lamb and goat meat and offal

Horse, mule, ass and hinny meat and offal

Rabbit and hare meat and offal

Sausages

Fowl, duck and goose meat and offal

Turkey meat and offal

Other meat and poultry products

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Bovine meat and offal

Swine meat and offal

Sheep, lamb and goat meat and offal

Horse, mule, ass and hinny meat and offal

Rabbit and hare meat and offal

Sausages

Fowl, duck and goose meat and offal

Turkey meat and offal

Other meat and poultry products

3. MARKET POTENTIAL RATES

4. MEAT AND POULTRY PRODUCT MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for meat and poultry products in the country in question, 2007-2013 (US dollars)

Table 2 Demand for meat and poultry products in the country in question, by type, 2007 and 2013 (share)

Table 3 Demand for in bovine meat and offal in the country in question, 2007-2013 (US dollars)

Table 4 Demand for swine meat and offal in the country in question, 2007-2013 (US dollars)

Table 5 Demand for sheep, lamb and goat meat and offal in the country in question, 2007-2013 (US dollars)

Table 6 Demand for horse, mule, ass and hinny meat and offal in the country in question, 2007-2013 (US dollars)

Table 7 Demand for rabbit and hare meat and offal in the country in question, 2007-2013 (US dollars)

Table 8 Demand for sausages in the country in question, 2007-2013 (US dollars)

Table 9 Demand for fowl, duck and goose meat and offal in the country in question, 2007-2013 (US dollars)

Table 10 Demand for turkey meat and offal in the country in question, 2007-2013 (US dollars)

Table 11 Demand for other meat and poultry products in the country in question, 2007-2013 (US dollars)

Table 12 Demand for meat and poultry products in the country in question, 2014-2018 (US dollars)

Table 13 Demand for meat and poultry products in the country in question, by type, 2007, 2013 and 2018 (share)

Table 14 Demand for bovine meat and offal in the country in question, 2014-2018 (US dollars)

Table 15 Demand for swine meat and offal in the country in question, 2014-2018 (US dollars)

Table 16 Demand for sheep, lamb and goat meat and offal in the country in question, 2014-2018 (US dollars)

Table 17 Demand for horse, mule, ass and hinny meat and offal in the country in question, 2014-2018 (US dollars)

Table 18 Demand for rabbit and hare meat and offal in the country in question, 2014-2018 (US dollars)

Table 19 Demand for sausages in the country in question, 2014-2018 (US dollars)

Table 20 Demand for fowl, duck and goose meat and offal in the country in question, 2014-2018 (US dollars)

Table 21 Demand for turkey meat and offal in the country in question, 2014-2018 (US dollars)

Table 22 Demand for other meat and poultry products in the country in question, 2014-2018 (US dollars)

Table 23 Market Potential Rates of meat and poultry product industry in the country in question

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for meat and poultry products in the country in question, 2007-2013 (US dollars)

Graph 2 Demand for bovine meat and offal in the country in question, 2007-2013 (US dollars)

Graph 3 Demand for swine meat and offal in the country in question, 2007-2013 (US dollars)

Graph 4 Demand for sheep, lamb and goat meat and offal in the country in question, 2007-2013 (US dollars)

Graph 5 Demand for horse, mule, ass and hinny meat and offal in the country in question, 2007-2013 (US dollars)

Graph 6 Demand for rabbit and hare meat and offal in the country in question, 2007-2013 (US dollars)

Graph 7 Demand for sausages in the country in question, 2007-2013 (US dollars)

Graph 8 Demand for fowl, duck and goose meat and offal in the country in question, 2007-2013 (US dollars)

Graph 9 Demand for turkey meat and offal in the country in question, 2007-2013 (US dollars)

Graph 10 Demand for other meat and poultry products in the country in question, 2007-2013 (US dollars)

Graph 11 Demand for meat and poultry products in the country in question, 2007-2018 (US dollars)

Graph 12 Demand for bovine meat and offal in the country in question, 2007-2018 (US dollars)

Graph 13 Demand for swine meat and offal in the country in question, 2007-2018 (US dollars)

Graph 14 Demand for sheep, lamb and goat meat and offal in the country in question, 2007-2018 (US dollars)

Graph 15 Demand for horse, mule, ass and hinny meat and offal in the country in question, 2007-2018 (US dollars)

Graph 16 Demand for rabbit and hare meat and offal in the country in question, 2007-2018 (US dollars)

Graph 17 Demand for sausages in the country in question, 2007-2018 (US dollars)

Graph 18 Demand for fowl, duck and goose meat and offal in the country in question, 2007-2018 (US dollars)

Graph 19 Demand for turkey meat and offal in the country in question, 2007-2018 (US dollars)

dollars)

Graph 20 Demand for other meat and poultry products in the country in question,
2007-2018 (US dollars)

Graph 21 Meat and poultry product market size compared to market growth in different
countries

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