

Meat and Poultry Product Market in South Africa to 2018 - Market Size, Trends, and Forecasts

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Abstracts

This industry report offers the most up-to-date market data on the actual market situation, trends and future outlook for meat and poultry products in South Africa. The research includes historic market data from 2007 to 2013 and forecasts until 2018 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall meat and poultry product market size, 2007-2018

Meat and poultry product market size by product segment, 2007-2018

Growth rates of the overall meat and poultry product market and different product segments, 2007-2018

Shares of different product segments of the overall meat and poultry product market, 2007, 2013 and 2018

Market Potential Rates of the overall meat and poultry product market and different product segments

The product segments discussed in this data report include:

Bovine meat and offal

Swine meat and offal

Sheep, lamb and goat meat and offal

Horse, mule, ass and hinny meat and offal

Rabbit and hare meat and offal

Sausages

Fowl, duck and goose meat and offal

Turkey meat and offal

Other meat and poultry products

The report helps answering the following questions:

What is the current size of the meat and poultry product market in South Africa?

How is the meat and poultry product market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the meat and poultry product market in South Africa to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

1. MARKET FOR MEAT AND POULTRY PRODUCTS IN SOUTH AFRICA

Overall Market

Market by Type

Bovine meat and offal

Swine meat and offal

Sheep, lamb and goat meat and offal

Horse, mule, ass and hinny meat and offal

Rabbit and hare meat and offal

Sausages

Fowl, duck and goose meat and offal

Turkey meat and offal

Other meat and poultry products

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Bovine meat and offal

Swine meat and offal

Sheep, lamb and goat meat and offal

Horse, mule, ass and hinny meat and offal

Rabbit and hare meat and offal

Sausages

Fowl, duck and goose meat and offal

Turkey meat and offal

Other meat and poultry products

3. MARKET POTENTIAL RATES

4. MEAT AND POULTRY PRODUCT MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

- Table 1 Demand for meat and poultry products in South Africa, 2007-2013 (US dollars)
- Table 2 Demand for meat and poultry products in South Africa, by type, 2007 and 2013 (share)
- Table 3 Demand for in bovine meat and offal in South Africa, 2007-2013 (US dollars)
- Table 4 Demand for swine meat and offal in South Africa, 2007-2013 (US dollars)
- Table 5 Demand for sheep, lamb and goat meat and offal in South Africa, 2007-2013 (US dollars)
- Table 6 Demand for horse, mule, ass and hinny meat and offal in South Africa, 2007-2013 (US dollars)
- Table 7 Demand for rabbit and hare meat and offal in South Africa, 2007-2013 (US dollars)
- Table 8 Demand for sausages in South Africa, 2007-2013 (US dollars)
- Table 9 Demand for fowl, duck and goose meat and offal in South Africa, 2007-2013 (US dollars)
- Table 10 Demand for turkey meat and offal in South Africa, 2007-2013 (US dollars)
- Table 11 Demand for other meat and poultry products in South Africa, 2007-2013 (US dollars)
- Table 12 Demand for meat and poultry products in South Africa, 2014-2018 (US dollars)
- Table 13 Demand for meat and poultry products in South Africa, by type, 2007, 2013 and 2018 (share)
- Table 14 Demand for bovine meat and offal in South Africa, 2014-2018 (US dollars)
- Table 15 Demand for swine meat and offal in South Africa, 2014-2018 (US dollars)
- Table 16 Demand for sheep, lamb and goat meat and offal in South Africa, 2014-2018 (US dollars)
- Table 17 Demand for horse, mule, ass and hinny meat and offal in South Africa, 2014-2018 (US dollars)
- Table 18 Demand for rabbit and hare meat and offal in South Africa, 2014-2018 (US dollars)
- Table 19 Demand for sausages in South Africa, 2014-2018 (US dollars)
- Table 20 Demand for fowl, duck and goose meat and offal in South Africa, 2014-2018 (US dollars)
- Table 21 Demand for turkey meat and offal in South Africa, 2014-2018 (US dollars)
- Table 22 Demand for other meat and poultry products in South Africa, 2014-2018 (US dollars)
- Table 23 Market Potential Rates of meat and poultry product industry in South Africa

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for meat and poultry products in South Africa, 2007-2013 (US dollars)

Graph 2 Demand for bovine meat and offal in South Africa, 2007-2013 (US dollars)

Graph 3 Demand for swine meat and offal in South Africa, 2007-2013 (US dollars)

Graph 4 Demand for sheep, lamb and goat meat and offal in South Africa, 2007-2013 (US dollars)

Graph 5 Demand for horse, mule, ass and hinny meat and offal in South Africa, 2007-2013 (US dollars)

Graph 6 Demand for rabbit and hare meat and offal in South Africa, 2007-2013 (US dollars)

Graph 7 Demand for sausages in South Africa, 2007-2013 (US dollars)

Graph 8 Demand for fowl, duck and goose meat and offal in South Africa, 2007-2013 (US dollars)

Graph 9 Demand for turkey meat and offal in South Africa, 2007-2013 (US dollars)

Graph 10 Demand for other meat and poultry products in South Africa, 2007-2013 (US dollars)

Graph 11 Demand for meat and poultry products in South Africa, 2007-2018 (US dollars)

Graph 12 Demand for bovine meat and offal in South Africa, 2007-2018 (US dollars)

Graph 13 Demand for swine meat and offal in South Africa, 2007-2018 (US dollars)

Graph 14 Demand for sheep, lamb and goat meat and offal in South Africa, 2007-2018 (US dollars)

Graph 15 Demand for horse, mule, ass and hinny meat and offal in South Africa, 2007-2018 (US dollars)

Graph 16 Demand for rabbit and hare meat and offal in South Africa, 2007-2018 (US dollars)

Graph 17 Demand for sausages in South Africa, 2007-2018 (US dollars)

Graph 18 Demand for fowl, duck and goose meat and offal in South Africa, 2007-2018 (US dollars)

Graph 19 Demand for turkey meat and offal in South Africa, 2007-2018 (US dollars)

Graph 20 Demand for other meat and poultry products in South Africa, 2007-2018 (US dollars)

Graph 21 Meat and poultry product market size compared to market growth in different countries

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