

Mattress Market in Canada to 2020 - Market Size, Development, and Forecasts

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Abstracts

The report Mattress Market in Canada to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for mattresses in Canada. The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the mattress market in Canada?

How is the mattress market divided into different types of product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in this report:

Overall mattress market size, 2009-2020

Mattress market size by product segment, 2009-2020

Growth rates of the overall market and different product segments, 2009-2020

Shares of different product segments of the overall market, 2009, 2015, and 2020

Market potential rates of the overall market and different product segments

The market data is given for the following product segments:

Cellular plastic and rubber mattresses

Spring interior and stuffed mattresses

Mattress supports

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the mattress market in Canada to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

1. MARKET FOR MATTRESSES IN CANADA

Overall Market

Market by Type

Cellular plastic and rubber mattresses

Spring interior and stuffed mattresses

Mattress supports

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Cellular plastic and rubber mattresses

Spring interior and stuffed mattresses

Mattress supports

3. MARKET POTENTIAL RATES

4. MATTRESS MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for mattresses in Canada, 2009-2015 (US dollars)

Table 2 Demand for mattresses in Canada, by type, 2009 and 2015 (share)

Table 3 Demand for cellular plastic and rubber mattresses in Canada, 2009-2015 (US dollars)

Table 4 Demand for spring interior and stuffed mattresses in Canada, 2009-2015 (US dollars)

Table 5 Demand for mattress supports in Canada, 2009-2015 (US dollars)

Table 6 Demand for mattresses in Canada, 2016-2020 (US dollars)

Table 7 Demand for mattresses in Canada, by type, 2009, 2015 and 2020 (share)

Table 8 Demand for cellular plastic and rubber mattresses in Canada, 2016-2020 (US dollars)

Table 9 Demand for spring interior and stuffed mattresses in Canada, 2016-2020 (US dollars)

Table 10 Demand for mattress supports in Canada, 2016-2020 (US dollars)

Table 11 Market Potential Rates of mattress industry in Canada

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for mattresses in Canada, 2009-2015 (US dollars)

Graph 2 Demand for cellular plastic and rubber mattresses in Canada, 2009-2015 (US dollars)

Graph 3 Demand for spring interior and stuffed mattresses in Canada, 2009-2015 (US dollars)

Graph 4 Demand for mattress supports in Canada, 2009-2015 (US dollars)

Graph 5 Demand for mattresses in Canada, 2009-2020 (US dollars)

Graph 6 Demand for cellular plastic and rubber mattresses in Canada, 2009-2020 (US dollars)

Graph 7 Demand for spring interior and stuffed mattresses in Canada, 2009-2020 (US dollars)

Graph 8 Demand for mattress supports in Canada, 2009-2020 (US dollars)

Graph 9 Mattress market size compared to market growth in different countries

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