

# **Make-Up, Skin Care and Beauty Product Markets in Africa to 2017 - Market Size, Trends, and Forecasts**

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## **Abstracts**

The industry report package Make-Up, Skin Care and Beauty Product Markets in Africa to 2017 - Market Size, Trends, and Forecasts offers the most up-to-date perspective on the actual market situation, trends, and future outlook for make-up, skin care and beauty products in Africa. The package includes country reports from the following countries:

Ethiopia, Ghana, Morocco, Senegal, South Africa

The studies include historic market data from 2006 to 2012 and forecasts until 2017 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key market insights in a readily accessible and clearly presented format.

The market studies answer key questions such as:

What is the size of the make-up, skin care and beauty product market in different countries around Africa?

How are the markets divided into different product segments?

Which products are growing fast?

How have the markets been developing?

How does the future look like?

What is the market potential?

The latest market information included in the studies:

Overall market size for make-up, skin care and beauty products in different countries around Africa

Market size for make-up, skin care and beauty products by type

Forecasts and future outlook of the markets

Product segments analyzed in the studies:

Lip make-up products

Eye make-up products

Pedicure and manicure products

Make-up and skin care powders

Other make-up, skin care and beauty products

### **Reasons to buy:**

Gain a complete picture of the historic development, current market situation, trends, and future prospects of the make-up, skin care and beauty product market in Africa to 2017

Track industry trends and identify market opportunities

Compare market size, trends, and prospects in different countries easily

Plan and develop marketing, market-entry, market expansion and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market information

included in the reports. The market information is clearly presented and can be easily used in presentations, etc.

The industry reports are built by the standard methodology of Global Research & Data Services by using, analyzing, and combining a wide range of sources and in-house analysis.

## Contents

This market research report package includes make-up, skin care and beauty products country reports from the following countries:

Ethiopia, Ghana, Morocco, Senegal, South Africa

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

Market for Make-Up, Skin Care and Beauty Products in the Country in Question

Overall Market

Market by Type

- Lip make-up products

- Eye make-up products

- Pedicure and manicure products

- Make-up and skin care powders

- Other make-up, skin care and beauty products

## FORECASTS AND FUTURE OUTLOOK

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