

# Make-Up, Skin Care and Beauty Product Market in Ghana to 2017 - Market Size, Trends, and Forecasts

<https://marketpublishers.com/r/M6AE8DE8116EN.html>

Date: November 2013

Pages: 16

Price: US\$ 662.00 (Single User License)

ID: M6AE8DE8116EN

## Abstracts

The industry report Make-Up, Skin Care and Beauty Product Market in Ghana to 2017 - Market Size, Trends, and Forecasts offers the most up-to-date perspective on the actual market situation, trends and future outlook for make-up, skin care and beauty products in Ghana. This study includes historic market data from 2006 to 2012 and forecasts until 2017 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key market insights in a readily accessible and clearly presented format.

The market study answers key questions such as:

What is the size of the make-up, skin care and beauty product market in Ghana?

How is the market divided into different product segments?

Which products are growing fast?

How has the market been developing?

How does the future look like?

What is the market potential?

The latest market information included in the study:

Overall market size for make-up, skin care and beauty products in Ghana

Market size for make-up, skin care and beauty products by type

Forecasts and future outlook of the market

Product segments analyzed in the study:

Lip make-up products

Eye make-up products

Pedicure and manicure products

Make-up and skin care powders

Other make-up, skin care and beauty products

### **Reasons to buy:**

Gain a complete picture of the historic development, current market situation, trends, and future prospects of the make-up, skin care and beauty product market in Ghana to 2017

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market information included in the report. The market information is clearly presented and can be easily used in presentations etc.

The industry report is built by the standard methodology of Global Research & Data Services by using, analyzing, and combining a wide range of sources and in-house analysis.

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