

# **Make-Up and Skin Care Product Markets in Africa to 2020 - Market Size, Development, and Forecasts**

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## **Abstracts**

The report package Make-Up and Skin Care Product Markets in Africa to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for make-up and skin care products in different African countries. The package includes make-up and skin care product country reports from the following countries:

Egypt, Ethiopia, Ghana, Malawi, Morocco, Nigeria, Senegal, South Africa, Sudan

The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the make-up and skin care product market in different African countries?

How is the make-up and skin care product market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall make-up and skin care product market size, 2009-2020

Make-up and skin care product market size by product segment, 2009-2020

Growth rates of the overall make-up and skin care product market and different product segments, 2009-2020

Shares of different product segments of the overall make-up and skin care product market, 2008, 2014 and 2019

Market Potential Rates of the overall make-up and skin care product market and different product segments

The market data is given for the following product segments:

Eye make-up products

Lip make-up products

Make-up and skin care powders

Pedicure and manicure products

Other make-up and skin care products

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the make-up and skin care product market in different African countries to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

## Contents

This industry report package includes country reports from the following countries:

Egypt, Ethiopia, Ghana, Malawi, Morocco, Nigeria, Senegal, South Africa, Sudan

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

### **1. MARKET FOR MAKE-UP AND SKIN CARE PRODUCTS IN THE COUNTRY IN QUESTION**

Overall Market

Market by Type

Eye make-up products

Lip make-up products

Make-up and skin care powders

Pedicure and manicure products

Other make-up and skin care products

### **2. FORECASTS AND FUTURE OUTLOOK**

Overall Market

Market by Type

Eye make-up products

Lip make-up products

Make-up and skin care powders

Pedicure and manicure products

Other make-up and skin care products

### **3. MARKET POTENTIAL RATES**

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