

Lighting Product Market in Argentina to 2019 - Market Size, Trends, and Forecasts

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Abstracts

This industry report offers the most up-to-date market data on the actual market situation, trends and future outlook for lighting products in Argentina. The research includes historic market data from 2008 to 2014 and forecasts until 2019 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall lighting product market size, 2008-2019

Lighting product market size by product segment, 2008-2019

Growth rates of the overall lighting product market and different product segments, 2008-2019

Shares of different product segments of the overall lighting product market, 2008, 2014 and 2019

Market Potential Rates of the overall lighting product market and different product segments

The product segments discussed in this data report include:

Portable battery and magneto-electric lamps

Sealed beam lamp units
Filament lamps (tungsten halogen)
Filament lamps (power not exceeding 200 W, voltage more than 100 V)
Other filament lamps
Fluorescent lamps (hot cathode)
Mercury and sodium vapour lamps
Other discharge lamps
Arc-lamps
Infra-red and ultra-violet lamps
Electric ceiling and wall lighting fittings
Electric desk, table, floor and bedside lamps
Non-electrical lighting fittings and lamps
Illuminated signs
Other lighting products
Parts of lighting products

The report helps answering the following questions:

What is the current size of the lighting product market in Argentina?

How is the lighting product market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the lighting product market in Argentina to 2019

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

1. MARKET FOR LIGHTING PRODUCTS IN ARGENTINA

Overall Market

Market by Type

Portable battery and magneto-electric lamps

Sealed beam lamp units

Filament lamps (tungsten halogen)

Filament lamps (power not exceeding 200 W, voltage more than 100 V)

Other filament lamps

Fluorescent lamps (hot cathode)

Mercury and sodium vapour lamps

Other discharge lamps

Arc-lamps

Infra-red and ultra-violet lamps

Electric ceiling and wall lighting fittings

Electric desk, table, floor and bedside lamps

Non-electrical lighting fittings and lamps

Illuminated signs

Other lighting products

Parts of lighting products

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Portable battery and magneto-electric lamps

Sealed beam lamp units

Filament lamps (tungsten halogen)

Filament lamps (power not exceeding 200 W, voltage more than 100 V)

Other filament lamps

Fluorescent lamps (hot cathode)

Mercury and sodium vapour lamps

Other discharge lamps

Arc-lamps

Infra-red and ultra-violet lamps

Electric ceiling and wall lighting fittings

Electric desk, table, floor and bedside lamps

Non-electrical lighting fittings and lamps
Illuminated signs
Other lighting products
Parts of lighting products

3. MARKET POTENTIAL RATES

4. LIGHTING PRODUCT MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for lighting products in Argentina, 2008-2014 (US dollars)

Table 2 Demand for lighting products in Argentina, by type, 2008 and 2014 (share)

Table 3 Demand for in portable battery and magneto-electric lamps in Argentina, 2008-2014 (US dollars)

Table 4 Demand for sealed beam lamp units in Argentina, 2008-2014 (US dollars)

Table 5 Demand for filament lamps (tungsten halogen) in Argentina, 2008-2014 (US dollars)

Table 6 Demand for filament lamps (power not exceeding 200 W, voltage more than 100 V) in Argentina, 2008-2014 (US dollars)

Table 7 Demand for other filament lamps in Argentina, 2008-2014 (US dollars)

Table 8 Demand for fluorescent lamps (hot cathode) in Argentina, 2008-2014 (US dollars)

Table 9 Demand for mercury and sodium vapour lamps in Argentina, 2008-2014 (US dollars)

Table 10 Demand for other discharge lamps in Argentina, 2008-2014 (US dollars)

Table 11 Demand for arc-lamps in Argentina, 2008-2014 (US dollars)

Table 12 Demand for infra-red and ultra-violet lamps in Argentina, 2008-2014 (US dollars)

Table 13 Demand for electric ceiling and wall lighting fittings in Argentina, 2008-2014 (US dollars)

Table 14 Demand for electric desk, table, floor and bedside lamps in Argentina, 2008-2014 (US dollars)

Table 15 Demand for non-electrical lighting fittings and lamps in Argentina, 2008-2014 (US dollars)

Table 16 Demand for illuminated signs in Argentina, 2008-2014 (US dollars)

Table 17 Demand for other lighting products in Argentina, 2008-2014 (US dollars)

Table 18 Demand for parts of lighting products in Argentina, 2008-2014 (US dollars)

Table 19 Demand for lighting products in Argentina, 2015-2019 (US dollars)

Table 20 Demand for lighting products in Argentina, by type, 2008, 2014 and 2019 (share)

Table 21 Demand for portable battery and magneto-electric lamps in Argentina, 2015-2019 (US dollars)

Table 22 Demand for sealed beam lamp units in Argentina, 2015-2019 (US dollars)

Table 23 Demand for filament lamps (tungsten halogen) in Argentina, 2015-2019 (US dollars)

Table 24 Demand for filament lamps (power not exceeding 200 W, voltage more than 100 V) in Argentina, 2015-2019 (US dollars)

Table 25 Demand for other filament lamps in Argentina, 2015-2019 (US dollars)

Table 26 Demand for fluorescent lamps (hot cathode) in Argentina, 2015-2019 (US dollars)

Table 27 Demand for mercury and sodium vapour lamps in Argentina, 2015-2019 (US dollars)

Table 28 Demand for other discharge lamps in Argentina, 2015-2019 (US dollars)

Table 29 Demand for arc-lamps in Argentina, 2015-2019 (US dollars)

Table 30 Demand for infra-red and ultra-violet lamps in Argentina, 2015-2019 (US dollars)

Table 31 Demand for electric ceiling and wall lighting fittings in Argentina, 2015-2019 (US dollars)

Table 32 Demand for electric desk, table, floor and bedside lamps in Argentina, 2015-2019 (US dollars)

Table 33 Demand for non-electrical lighting fittings and lamps in Argentina, 2015-2019 (US dollars)

Table 34 Demand for illuminated signs in Argentina, 2015-2019 (US dollars)

Table 35 Demand for other lighting products in Argentina, 2015-2019 (US dollars)

Table 36 Demand for parts of lighting products in Argentina, 2015-2019 (US dollars)

Table 37 Market Potential Rates of lighting product industry in Argentina

List Of Graphs

LIST OF GRAPHS

- Graph 1 Demand for lighting products in Argentina, 2008-2014 (US dollars)
- Graph 2 Demand for portable battery and magneto-electric lamps in Argentina, 2008-2014 (US dollars)
- Graph 3 Demand for sealed beam lamp units in Argentina, 2008-2014 (US dollars)
- Graph 4 Demand for filament lamps (tungsten halogen) in Argentina, 2008-2014 (US dollars)
- Graph 5 Demand for filament lamps (power not exceeding 200 W, voltage more than 100 V) in Argentina, 2008-2014 (US dollars)
- Graph 6 Demand for other filament lamps in Argentina, 2008-2014 (US dollars)
- Graph 7 Demand for fluorescent lamps (hot cathode) in Argentina, 2008-2014 (US dollars)
- Graph 8 Demand for mercury and sodium vapour lamps in Argentina, 2008-2014 (US dollars)
- Graph 9 Demand for other discharge lamps in Argentina, 2008-2014 (US dollars)
- Graph 10 Demand for arc-lamps in Argentina, 2008-2014 (US dollars)
- Graph 11 Demand for infra-red and ultra-violet lamps in Argentina, 2008-2014 (US dollars)
- Graph 12 Demand for electric ceiling and wall lighting fittings in Argentina, 2008-2014 (US dollars)
- Graph 13 Demand for electric desk, table, floor and bedside lamps in Argentina, 2008-2014 (US dollars)
- Graph 14 Demand for non-electrical lighting fittings and lamps in Argentina, 2008-2014 (US dollars)
- Graph 15 Demand for illuminated signs in Argentina, 2008-2014 (US dollars)
- Graph 16 Demand for other lighting products in Argentina, 2008-2014 (US dollars)
- Graph 17 Demand for parts of lighting products in Argentina, 2008-2014 (US dollars)
- Graph 18 Demand for lighting products in Argentina, 2008-2019 (US dollars)
- Graph 19 Demand for portable battery and magneto-electric lamps in Argentina, 2008-2019 (US dollars)
- Graph 20 Demand for sealed beam lamp units in Argentina, 2008-2019 (US dollars)
- Graph 21 Demand for filament lamps (tungsten halogen) in Argentina, 2008-2019 (US dollars)
- Graph 22 Demand for filament lamps (power not exceeding 200 W, voltage more than 100 V) in Argentina, 2008-2019 (US dollars)
- Graph 23 Demand for other filament lamps in Argentina, 2008-2019 (US dollars)

Graph 24 Demand for fluorescent lamps (hot cathode) in Argentina, 2008-2019 (US dollars)

Graph 25 Demand for mercury and sodium vapour lamps in Argentina, 2008-2019 (US dollars)

Graph 26 Demand for other discharge lamps in Argentina, 2008-2019 (US dollars)

Graph 27 Demand for arc-lamps in Argentina, 2008-2019 (US dollars)

Graph 28 Demand for infra-red and ultra-violet lamps in Argentina, 2008-2019 (US dollars)

Graph 29 Demand for electric ceiling and wall lighting fittings in Argentina, 2008-2019 (US dollars)

Graph 30 Demand for electric desk, table, floor and bedside lamps in Argentina, 2008-2019 (US dollars)

Graph 31 Demand for non-electrical lighting fittings and lamps in Argentina, 2008-2019 (US dollars)

Graph 32 Demand for illuminated signs in Argentina, 2008-2019 (US dollars)

Graph 33 Demand for other lighting products in Argentina, 2008-2019 (US dollars)

Graph 34 Demand for parts of lighting products in Argentina, 2008-2019 (US dollars)

Graph 35 Lighting product market size compared to market growth in different countries

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