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Lighting Product Markets in Africa to 2021

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Abstracts

The report package Lighting Product Markets in Africa to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for lighting products in different African countries. The package includes country reports from the following countries:

Egypt, Ethiopia, Morocco, Senegal, South Africa, Tanzania

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the lighting product market in different African countries?

How much lighting products are produced in different African countries?

How is the market split into different types of lighting products?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

Who are the market players?

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The latest industry data included in the reports:

Demand for lighting products, 2010-2021

Production of lighting products, 2010-2021

Lighting product market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Arc-lamps

Infra-red and ultra-violet lamps

Sealed beam lamps

Tungsten halogen lamps

Other filament lamps

Electric discharge lamps (fluorescent, hot cathode)

Electric discharge lamps (mercury or sodium vapour)

Electric ceiling and wall lights

Electric floor, table, desk and bedside lamps

Portable electric lamps

Other electric lamps and lighting fittings

Non-electric lamps and lighting fittings

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Illuminated signs and name-plates

Parts of lighting products

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the lighting product market in different African countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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Contents

This industry report package includes lighting product country reports from the following countries:

Egypt, Ethiopia, Morocco, Senegal, South Africa, Tanzania

Below you can find the table of contents for one of the reports. The country reports have a similar structure and content so that different countries can be easily compared with each other.

1. OVERALL LIGHTING PRODUCTS MARKET IN THE COUNTRY IN QUESTION

Demand
Production
Market by Type
- Arc-lamps
- Infra-red and ultra-violet lamps
- Sealed beam lamps
- Tungsten halogen lamps
- Other filament lamps
- Electric discharge lamps (fluorescent, hot cathode)
- Electric discharge lamps (mercury or sodium vapour)
- Electric ceiling and wall lights
- Electric floor, table, desk and bedside lamps
- Portable electric lamps
- Other electric lamps and lighting fittings
- Non-electric lamps and lighting fittings
- Illuminated signs and name-plates
- Parts of lighting products

2. MARKET PLAYERS (WHEN AVAILABLE)

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