

Knife Markets in Africa to 2022

<https://marketpublishers.com/r/KE9563945B4EN.html>

Date: March 2018

Pages: 102

Price: US\$ 2,818.70 (Single User License)

ID: KE9563945B4EN

Abstracts

The report package Knife Markets in Africa to 2022 offers the most up-to-date industry data on the actual market situation, and future outlook for knives in different African countries. The package includes country reports from the following countries:

Egypt, Ethiopia, Malawi, Morocco, Tanzania, Tanzania

The research includes historical data from 2011 to 2017 and forecasts until 2022 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the size of the knife market in different African countries?

How is the market split into different types of knives?

How are the overall market and different product types growing?

How is the market predicted to develop in the future?

The latest industry data included in the reports:

Demand for knives, 2011-2022

Knife market size by product type, 2011-2022

Growth rates of the overall market and different product segments,
2011-2022

Shares of different product segments of the overall market, 2011, 2017, and
2022

The market data is given for the following product segments:

Table knives

Hunting knives, butcher's knives and other knives with fixed blades

Pocket knives, pen knives and other knives with folding blades

Sets of knives

Blades for knives

Handles for knives

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and
future outlook of the knife market in different African countries to 2022

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other
business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in
the reports. The data is clearly presented and can be easily incorporated into
presentations and internal reports.

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