

Household and Sanitary Paper Product Market in Africa to 2021 - Market Size, Development, and Forecasts

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Abstracts

The report package Household and Sanitary Paper Product Market in Africa to 2021 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for household and sanitary paper products in different African countries. The package includes household and sanitary paper product country reports from the following countries:

Egypt, Ethiopia, Ghana, Malawi, Morocco, Senegal, South Africa, Sudan

The research includes historic data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the household and sanitary paper product market in different African countries?

How is the household and sanitary paper product market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall household and sanitary paper product market size, 2010-2021

Household and sanitary paper product market size by product segment, 2010-2021

Growth rates of the overall household and sanitary paper product market and different product segments, 2010-2021

Shares of different product segments of the overall household and sanitary paper product market, 2009, 2015 and 2020

Market Potential Rates of the overall household and sanitary paper product market and different product segments

The market data is given for the following product segments:

Diapers, tampons and other sanitary paper products

Paper handkerchiefs and tissues

Paper serviettes and tablecloths

Toilet paper

Other household and sanitary paper products

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the household and sanitary paper product market in different African countries to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

This industry report package includes country reports from the following countries:

Egypt, Ethiopia, Ghana, Malawi, Morocco, Senegal, South Africa, Sudan

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR HOUSEHOLD AND SANITARY PAPER PRODUCTS IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Diapers, tampons and other sanitary paper products

Paper handkerchiefs and tissues

Paper serviettes and tablecloths

Toilet paper

Other household and sanitary paper products

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Diapers, tampons and other sanitary paper products

Paper handkerchiefs and tissues

Paper serviettes and tablecloths

Toilet paper

Other household and sanitary paper products

3. MARKET POTENTIAL RATES

4. HOUSEHOLD AND SANITARY PAPER PRODUCT MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for household and sanitary paper products in the country in question, 2010-2016 (US dollars)

Table 2 Demand for household and sanitary paper products in the country in question, by type, 2010 and 2016 (share)

Table 3 Demand for diapers, tampons and other sanitary paper products in the country in question, 2010-2016 (US dollars)

Table 4 Demand for paper handkerchiefs and tissues in the country in question, 2010-2016 (US dollars)

Table 5 Demand for paper serviettes and tablecloths in the country in question, 2010-2016 (US dollars)

Table 6 Demand for toilet paper in the country in question, 2010-2016 (US dollars)

Table 7 Demand for other household and sanitary paper products in the country in question, 2010-2016 (US dollars)

Table 8 Demand for household and sanitary paper products in the country in question, 2017-2021 (US dollars)

Table 9 Demand for household and sanitary paper products in the country in question, by type, 2010, 2016 and 2021 (share)

Table 10 Demand for diapers, tampons and other sanitary paper products in the country in question, 2017-2021 (US dollars)

Table 11 Demand for paper handkerchiefs and tissues in the country in question, 2017-2021 (US dollars)

Table 12 Demand for paper serviettes and tablecloths in the country in question, 2017-2021 (US dollars)

Table 13 Demand for toilet paper in the country in question, 2017-2021 (US dollars)

Table 14 Demand for other household and sanitary paper products in the country in question, 2017-2021 (US dollars)

Table 15 Market Potential Rates of household and sanitary paper products industry in the country in question

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for household and sanitary paper products in the country in question, 2010-2016 (US dollars)

Graph 2 Demand for diapers, tampons and other sanitary paper products in the country in question, 2010-2016 (US dollars)

Graph 3 Demand for paper handkerchiefs and tissues in the country in question, 2010-2016 (US dollars)

Graph 4 Demand for paper serviettes and tablecloths in the country in question, 2010-2016 (US dollars)

Graph 5 Demand for toilet paper in the country in question, 2010-2016 (US dollars)

Graph 6 Demand for other household and sanitary paper products in the country in question, 2010-2016 (US dollars)

Graph 7 Demand for household and sanitary paper products in the country in question, 2010-2021 (US dollars)

Graph 8 Demand for diapers, tampons and other sanitary paper products in the country in question, 2010-2021 (US dollars)

Graph 9 Demand for paper handkerchiefs and tissues in the country in question, 2010-2021 (US dollars)

Graph 10 Demand for paper serviettes and tablecloths in the country in question, 2010-2021 (US dollars)

Graph 11 Demand for toilet paper in the country in question, 2010-2021 (US dollars)

Graph 12 Demand for other household and sanitary paper products in the country in question, 2010-2021 (US dollars)

Graph 13 Household and sanitary paper products market size compared to market growth in different countries

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