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Handling and Lifting Equipment Market in Turkey to 2018 - Market Size, Trends, and Forecasts

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Abstracts

This industry report offers the most up-to-date market data on the actual market situation, trends and future outlook for handling and lifting equipment in Turkey. The research includes historic market data from 2007 to 2013 and forecasts until 2018 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall handling and lifting equipment market size, 2007-2018

Handling and lifting equipment market size by product segment, 2007-2018

Growth rates of the overall handling and lifting equipment market and different product segments, 2007-2018

Shares of different product segments of the overall handling and lifting equipment market, 2007, 2013 and 2018

Market Potential Rates of the overall handling and lifting equipment market and different product segments

The product segments discussed in this data report include:

Bridge and transporter cranes

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Cranes for mounting on road vehicles

Overhead travelling cranes on fixed support

Pedestal and portal jib cranes

Straddle carriers and mobile lifting frames on tyres

Tower cranes

Other lifting frames, derricks and cranes

Electric forklift trucks and trucks with handling or lifting equipment

Other forklift trucks and trucks with handling or lifting equipment

Other electric work trucks used in warehouses, factories, airports and dock areas

Other work trucks used in warehouses, factories, airports and dock areas

Chair-lifts, ski-lifts and teleferiques

Continuous-action conveyors and elevators for goods

Lifts and skip hoists

Moving walkways and escalators

Pneumatic conveyors and elevators

Winches, hoists, jacks, capstans and pulley tackle

Other handling and lifting equipment

Parts of handling and lifting equipment

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The report helps answering the following questions:

What is the current size of the handling and lifting equipment market in Turkey?

How is the handling and lifting equipment market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the handling and lifting equipment market in Turkey to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

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