

Hand Tool Market in Australia to 2018 - Market Size, Trends, and Forecasts

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Abstracts

This industry report offers the most up-to-date market data on the actual market situation, trends and future outlook for hand tools in Australia. The research includes historic market data from 2007 to 2013 and forecasts until 2018 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall hand tool market size, 2007-2018

Hand tool market size by product segment, 2007-2018

Growth rates of the overall hand tool market and different product segments, 2007-2018

Shares of different product segments of the overall hand tool market, 2007, 2013 and 2018

Market Potential Rates of the overall hand tool market and different product segments

The product segments discussed in this data report include:

Chain saws

Rotary type pneumatic hand tools

Other pneumatic hand tools

Other non-electric hand tools

Electric hand-held saws

Electric hand-held drills

Other electric hand tools

Chain saw parts

Pneumatic hand tool parts

Other hand tool parts

The report helps answering the following questions:

What is the current size of the hand tool market in Australia?

How is the hand tool market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the hand tool market in Australia to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

1. MARKET FOR HAND TOOLS IN AUSTRALIA

Overall Market

Market by Type

Chain saws

Rotary type pneumatic hand tools

Other pneumatic hand tools

Other non-electric hand tools

Electric hand-held saws

Electric hand-held drills

Other electric hand tools

Chain saw parts

Pneumatic hand tool parts

Other hand tool parts

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Chain saws

Rotary type pneumatic hand tools

Other pneumatic hand tools

Other non-electric hand tools

Electric hand-held saws

Electric hand-held drills

Other electric hand tools

Chain saw parts

Pneumatic hand tool parts

Other hand tool parts

3. MARKET POTENTIAL RATES

4. HAND TOOL MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for hand tools in Australia, 2007-2013 (US dollars)

Table 2 Demand for hand tools in Australia, by type, 2007 and 2013 (share)

Table 3 Demand for chain saws in Australia, 2007-2013 (US dollars)

Table 4 Demand for rotary type pneumatic hand tools in Australia, 2007-2013 (US dollars)

Table 5 Demand for other pneumatic hand tools in Australia, 2007-2013 (US dollars)

Table 6 Demand for other non-electric hand tools in Australia, 2007-2013 (US dollars)

Table 7 Demand for electric hand-held saws in Australia, 2007-2013 (US dollars)

Table 8 Demand for electric hand-held drills in Australia, 2007-2013 (US dollars)

Table 9 Demand for other electric hand tools in Australia, 2007-2013 (US dollars)

Table 10 Demand for chain saw parts in Australia, 2007-2013 (US dollars)

Table 11 Demand for pneumatic hand tool parts in Australia, 2007-2013 (US dollars)

Table 12 Demand for other hand tool parts in Australia, 2007-2013 (US dollars)

Table 13 Demand for hand tools in Australia, 2014-2018 (US dollars)

Table 14 Demand for hand tools in Australia, by type, 2007, 2013 and 2018 (share)

Table 15 Demand for chain saws in Australia, 2014-2018 (US dollars)

Table 16 Demand for rotary type pneumatic hand tools in Australia, 2014-2018 (US dollars)

Table 17 Demand for other pneumatic hand tools in Australia, 2014-2018 (US dollars)

Table 18 Demand for other non-electric hand tools in Australia, 2014-2018 (US dollars)

Table 19 Demand for electric hand-held saws in Australia, 2014-2018 (US dollars)

Table 20 Demand for electric hand-held drills in Australia, 2014-2018 (US dollars)

Table 21 Demand for other electric hand tools in Australia, 2014-2018 (US dollars)

Table 22 Demand for chain saw parts in Australia, 2014-2018 (US dollars)

Table 23 Demand for pneumatic hand tool parts in Australia, 2014-2018 (US dollars)

Table 24 Demand for other hand tool parts in Australia, 2014-2018 (US dollars)

Table 25 Market Potential Rates of hand tool industry in Australia

List Of Graphs

LIST OF GRAPHS

- Graph 1 Demand for hand tools in Australia, 2007-2013 (US dollars)
- Graph 2 Demand for chain saws in Australia, 2007-2013 (US dollars)
- Graph 3 Demand for rotary type pneumatic hand tools in Australia, 2007-2013 (US dollars)
- Graph 4 Demand for other pneumatic hand tools in Australia, 2007-2013 (US dollars)
- Graph 5 Demand for other non-electric hand tools in Australia, 2007-2013 (US dollars)
- Graph 6 Demand for electric hand-held saws in Australia, 2007-2013 (US dollars)
- Graph 7 Demand for electric hand-held drills in Australia, 2007-2013 (US dollars)
- Graph 8 Demand for other electric hand tools in Australia, 2007-2013 (US dollars)
- Graph 9 Demand for chain saw parts in Australia, 2007-2013 (US dollars)
- Graph 10 Demand for pneumatic hand tool parts in Australia, 2007-2013 (US dollars)
- Graph 11 Demand for other hand tool parts in Australia, 2007-2013 (US dollars)
- Graph 12 Demand for hand tools in Australia, 2007-2018 (US dollars)
- Graph 13 Demand for chain saws in Australia, 2007-2018 (US dollars)
- Graph 14 Demand for rotary type pneumatic hand tools in Australia, 2007-2018 (US dollars)
- Graph 15 Demand for other pneumatic hand tools in Australia, 2007-2018 (US dollars)
- Graph 16 Demand for other non-electric hand tools in Australia, 2007-2018 (US dollars)
- Graph 17 Demand for electric hand-held saws in Australia, 2007-2018 (US dollars)
- Graph 18 Demand for electric hand-held drills in Australia, 2007-2018 (US dollars)
- Graph 19 Demand for other electric hand tools in Australia, 2007-2018 (US dollars)
- Graph 20 Demand for chain saw parts in Australia, 2007-2018 (US dollars)
- Graph 21 Demand for pneumatic hand tool parts in Australia, 2007-2018 (US dollars)
- Graph 22 Demand for other hand tool parts in Australia, 2007-2018 (US dollars)
- Graph 23 Hand tool market size compared to market growth in different countries

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