

Global Zinc Market to 2018 - Market Size, Top 10 Countries, Trends, and Forecasts

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Abstracts

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for zinc in the world and in the top 10 global countries. Along with a global zinc market report the package includes country reports from the following countries: Belgium, China, France, Germany, India, Italy, Japan, South Korea, Spain, United States. The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs. The latest market data for this research include:

Overall zinc market size, 2007-2018

Zinc market size by product segment, 2007-2018

Growth rates of the overall zinc market and different product segments, 2007-2018

Shares of different product segments of the overall zinc market, 2007, 2013 and 2018

Market Potential Rates of the overall zinc market and different product segments

The product segments analyzed in the data reports include: Alloyed unwrought zinc, Not alloyed unwrought zinc, Zinc dust, Zinc flakes and powders, Zinc foil, plates and sheets, Zinc pipes, tubes and fittings, Zinc wire, profiles, bars and rods. The reports answer the

following questions:

What is the current size of the zinc market in the world and in the top 10 global countries?

How is the zinc market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the zinc market in the world and in the top 10 global countries to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

The industry data reports are produced utilizing the standard methodology of Global Research & Data Services by applying, analyzing, and combining a wide range of sources and in-house analysis.

Contents

This market research report package includes a global zinc market report as well as country reports from the following countries: Belgium, China, France, Germany, India, Italy, Japan, South Korea, Spain, United States. Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR ZINC IN THE COUNTRY IN QUESTION

Overall Market
Market by Type Alloyed unwrought zinc Not alloyed unwrought zinc Zinc dust Zinc flakes and powders Zinc foil, plates and sheets Zinc pipes, tubes and fittings Zinc wire, profiles, bars and rods

2. FORECASTS AND FUTURE OUTLOOK

Overall Market
Market by Type Alloyed unwrought zinc Not alloyed unwrought zinc Zinc dust Zinc flakes and powders Zinc foil, plates and sheets Zinc pipes, tubes and fittings Zinc wire, profiles, bars and rods

3. MARKET POTENTIAL RATES

4. ZINC MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Market for zinc in the country in question, 2007-2013 (US dollars)Table 2
Market for zinc in the country in question, by type, 2007 and 2013 (share)Table 3
Market for alloyed unwrought zinc in the country in question, 2007-2013 (US
dollars)Table 4 Market for not alloyed unwrought zinc in the country in question,
2007-2013 (US dollars)Table 5 Market for zinc dust in the country in question,
2007-2013 (US dollars)Table 6 Market for zinc flakes and powders in the country in
question, 2007-2013 (US dollars)Table 7 Market for zinc foil, plates and sheets in the
country in question, 2007-2013 (US dollars)Table 8 Market for zinc pipes, tubes and
fittings in the country in question, 2007-2013 (US dollars)Table 9 Market for zinc wire,
profiles, bars and rods in the country in question, 2007-2013 (US dollars)Table 10
Market for zinc in the country in question, 2014-2018 (US dollars)Table 11 Market for
zinc in the country in question, by type, 2007, 2013 and 2018 (share)Table 12 Market
for alloyed unwrought zinc in the country in question, 2014-2018 (US dollars)Table 13
Market for not alloyed unwrought zinc in the country in question, 2014-2018 (US
dollars)Table 14 Market for zinc dust in the country in question, 2014-2018 (US
dollars)Table 15 Market for zinc flakes and powders in the country in question,
2014-2018 (US dollars)Table 16 Market for zinc foil, plates and sheets in the country in
question, 2014-2018 (US dollars)Table 17 Market for zinc pipes, tubes and fittings in the
country in question, 2014-2018 (US dollars)Table 18 Market for zinc wire, profiles, bars
and rods in the country in question, 2014-2018 (US dollars)Table 19 Market Potential
Rates of zinc industry in the country in question

About

Global demand for zinc is forecast to expand 5.4% p.a. between 2014 and 2018. China, India, Poland, Romania and Turkey are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global zinc industry is forecast to reach 5.4% p.a. in the coming years. Between 2007 and 2013 the market decreased with an average annual decline of -5.4%. Currently, not alloyed unwrought zinc accounts for 74.0% of the global demand while the remaining market share is divided between alloyed unwrought zinc (16.5%), zinc foil, plates and sheets (3.3%), zinc wire, profiles, bars and rods (1.8%), zinc pipes, tubes and fittings (1.6%), zinc dust (1.5%) and zinc flakes and powders (1.3%).

China, Germany, India, South Korea and the United States represent the largest zinc markets while the strongest annual growth is forecast to occur in Poland (24.8%), Romania (22.6%), Turkey (21.3%), Slovakia (20.6%) and Portugal (19.1%).

Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future.

The market information is based on new industry data reports recently published by Global Research & Data Services. The reports offer the most up-to-date market data on the actual market situation, trends, and future outlook for zinc in the world and individually for the following countries:

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Czech Republic, Denmark, Ecuador, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, India, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Lithuania, Macedonia, Malaysia, Mexico, Morocco, Netherlands, Norway, Oman, Pakistan, Panama, Philippines, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, South Korea, Spain, Sri Lanka, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United

States, Vietnam

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The product segments analyzed in the data reports include:

Alloyed unwrought zinc

Not alloyed unwrought zinc

Zinc dust

Zinc flakes and powders

Zinc foil, plates and sheets

Zinc pipes, tubes and fittings

Zinc wire, profiles, bars and rods

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