

Global Woven Carpet and Rug Market to 2018 - Market Size, Trends, and Forecasts

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Abstracts

The industry report Global Woven Carpet and Rug Market to 2018 - Market Size, Trends, and Forecasts offers the most up-to-date perspective on the actual market situation, trends and future outlook for woven carpets and rugs in the world. This study includes historic market data from 2007 to 2013 and forecasts until 2018 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key market insights in a readily accessible and clearly presented format.

The market study helps identify:

What is the size of the global woven carpet and rug market?

How is the market divided into different product segments?

Which products are growing fast?

How has the market been developing?

How does the future look like?

What is the market potential?

The latest market information included in the study:

Overall market size for woven carpets and rugs in the world

Market size for woven carpets and rugs by type

Forecasts and future outlook of the market

Product segments analyzed in the study:

Coconut fibre (coir) carpets and rugs

Hand made carpets and rugs

Woven carpets and rugs of fine animal hair and wool

Woven carpets and rugs of man-made materials

Woven carpets and rugs of other materials

Reasons to buy:

Gain a complete picture of the historic development, current market situation, trends, and future prospects of the global woven carpet and rug market to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market information included in the report. The market information is clearly presented and can be easily used in presentations etc.

The industry report is built by the standard methodology of Global Research & Data Services by using, analyzing, and combining a wide range of sources and in-house analysis.

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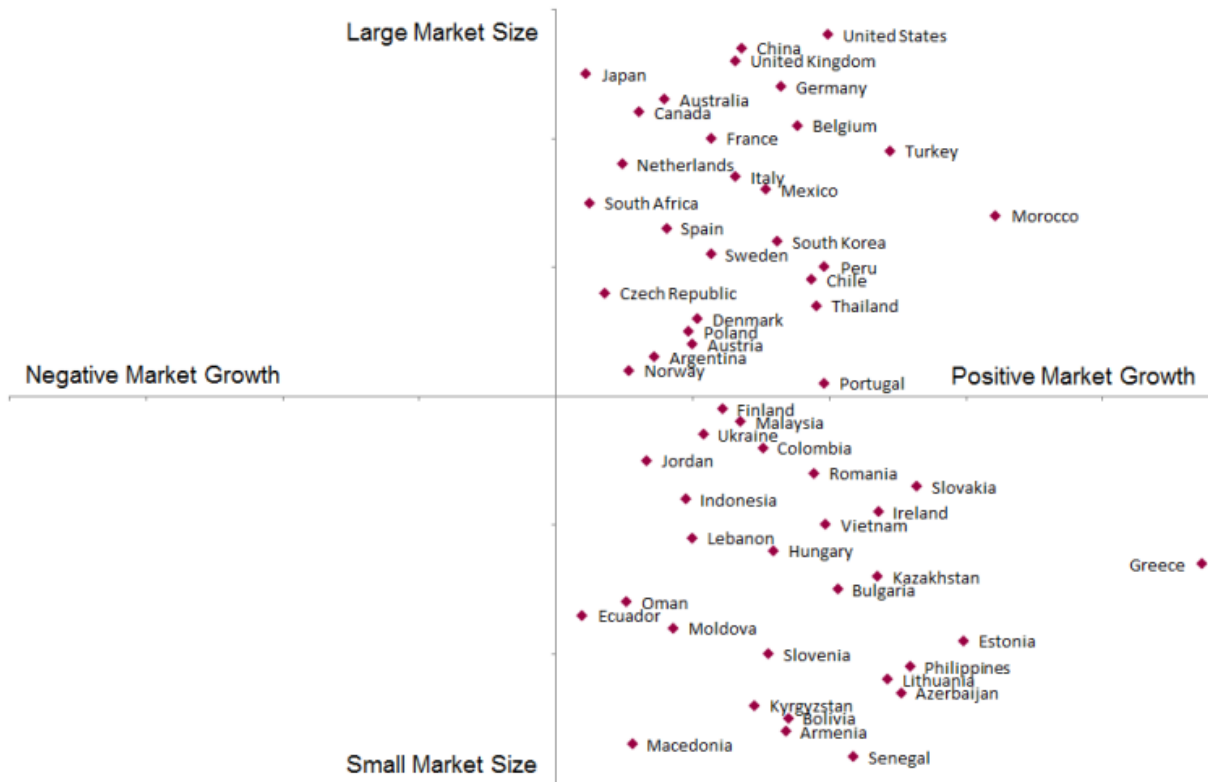
About

Global demand for carpets and rugs is forecast to expand 8.3% p.a. between 2014 – 2018. China, Greece, Morocco, the United Kingdom, and the United States are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global carpet and rug industry is forecast to reach 8.3% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 2.8%. Currently, tufted carpets and rugs cover the largest part of the world market accounting for 52.3% of the demand while the remaining market share is divided between woven carpets and rugs (26.1%), knotted carpets and rugs (7.1%), and other carpets and rugs (14.5%).

China, Germany, Japan, the United Kingdom, and the United States represent the largest carpet and rug markets while the strongest annual growth is forecast to occur in Greece (23.7%), Morocco (16.1%), Estonia (14.9%), Slovakia (13.2%), and Philippines (13.0%).

Carpet and rug market size compared to market growth in different countries



Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future. Based on these Market Potential Rates, the top 20 highest potential carpet and rug markets in the coming years are:

Ranking	Country	Market Potential Rate
1.	United States	0.89
2.	Greece	0.24
3.	China	0.21
4.	Morocco	0.17
5.	United Kingdom	0.16
6.	Germany	0.16
7.	Turkey	0.15
8.	Estonia	0.15
9.	Belgium	0.14
10.	Slovakia	0.13
11.	Philippines	0.13
12.	Azerbaijan	0.13
13.	Lithuania	0.12
14.	Ireland	0.12
15.	Kazakhstan	0.12
16.	Senegal	0.11
17.	Peru	0.11
19.	Bulgaria	0.10
20.	Portugal	0.10
21.	Thailand	0.10

The leading players on the global carpet and rug market are considered to be companies like 00924669 Ltd., Al Sorayai Group, Autoneum Brasil Têxteis Acústicos Ltda., Axminster Carpets Holdings Ltd., Balta Industries, Beaulieu Group, LLC, Brintons Carpets Ltd., Carpet Maker (Thailand) Company Limited, Carpets International Thailand PCL, Cavalier Bremworth Limited, Collins & Aikman Floorcoverings, Inc., Creation Exports Nepal, Dezhou Huangong Carpet Co., Ltd., Dinarsu Imalat Ve Ticaret Turk A S, Dura Tufting GmbH, Fabryka Dywanów Agnella S.A., Faurecia Automotive Industrie SNC, Festival Hali Sanayi Ve Ticaret A S, Floare-Carpet SA, Gamma Holding NV, Godfrey Hirst Australia Pty Ltd, Golbaft Industrial Group Company, GRABOPLAST Padlógyártó Zrt, Guangzhou Linjun Co., Ltd., Hayashi Telemu (Thailand) Company Limited, Interface, Intier Automotive Eybl GmbH, Inylbra Tapetes e Veludos Ltda, J & J Industries Inc, Kairakkum Carpets joint Stock Company, Kaplan Kardesler Hali Sanayi Ve Ticaret Ltd Sti, Karina Textiles (Pvt) Ltd, Kashan Khatereh Weaving & Spinning Company, Kashmir Hali Sanayi Ve Ticaret A S, Koyo Zhedong (Ningbo) Blanket Co., Ltd., Mac Carpet S.A.E, Mannington Carpets, Merinos Hali Sanayi Ve Ticaret A S, Milliken Industrials Ltd., Misr America Carpet, Mohawk Home, Mohawk Industries Inc,

Ningjin Sifang Co.,Ltd., Oriental Weavers International Sae, Rizhao Dongsheng Carpet Group Co., Ltd., Royalty Carpet Mills Inc, Safyun Hali Tekstil Sanayi Ve Ticaret A S, Samur Halilari Sanayi Ve Ticaret A S, Shandong Caixia Carpet Group Co.,Ltd., Shandong Shenghuada Co., Ltd., Shandong Shenlong Carpet Industry Co., Ltd., Shaw Industries Group, Sichuan Mianyang Dongrun Comprehensive Processing Factory, Stoddard International PLC, Suzhou Dongyi Chemical Fibre Products Co., Ltd., Suzhou Qinyi Chemical Fibre Co, Ltd., Suzhou Tianhong Huasheng Printing And Dyeing Co., Ltd., Tai Ping Carpets International Limited, Teppich Essers & Söhne GmbH, Terza, S.A. de C.V., Tfc Natural Fibre Products Co., Ltd., Tianjin Haiying Carpet Co., Ltd., Tianjin Longzeng Industry & Trade Co., Ltd., Tianjin Tianya Carpets Co., Ltd., Tra Ly Yarn Js Co., Turkmenhaly State Joint Stock Company, Ulster Carpet Mills (Holdings) Ltd., Weihai Haima Dahua Carpet Co., Ltd., Weihai Shanhua Huimei Carpets Co., Ltd., Viniroyal Plasticoaters Limited, Xiamen Hongjia Carpet Co., Ltd., Yangxin Ruixin Wool Products Co., Ltd..

The market information is based on new industry reports recently published by Global Research & Data Services. The publications offer the most up-to-date perspective on the actual market situation, trends, leading companies, and future outlook for carpets and rugs in the world and individually for the following countries: Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Bolivia, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Morocco, Netherlands, Norway, Oman, Peru, Philippines, Poland, Portugal, Romania, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Vietnam

The studies include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other industry professionals looking for key market insights in a readily accessible and clearly presented format.

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