

# Global Woven Carpet and Rug Market to 2018 - Market Size, Top 10 Countries, Trends, and Forecasts

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## Abstracts

The industry report package Global Woven Carpet and Rug market to 2018 - Market Size, Top 10 Countries, Trends, and Forecasts offers the most up-to-date perspective on the actual market situation, trends, and future outlook for woven carpets and rugs in the world. Along with a global woven carpet and rug market report the package includes country reports from the following countries:

Australia, Belgium, Canada, China, France, Germany, Japan, Turkey, United Kingdom, United States

The studies include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key market insights in a readily accessible and clearly presented format.

### **The market studies help identify:**

What is the size of the global woven carpet and rug market

What is the size of the woven carpet and rug market in the top 10 global countries?

How are the markets divided into different product segments?

Which products are growing fast?

How have the markets been developing?

How does the future look like?

What is the market potential?

**The latest market information included in the studies:**

The global market size for woven carpets and rugs

Overall market size for woven carpets and rugs in the top 10 global countries

Market size for woven carpets and rugs by type

Forecasts and future outlook of the markets

**Product segments analyzed in the studies:**

Coconut fibre (coir) carpets and rugs

Hand made carpets and rugs

Woven carpets and rugs of fine animal hair and wool

Woven carpets and rugs of man-made materials

Woven carpets and rugs of other materials

**Reasons to buy:**

Gain a complete picture of the historic development, current market situation, trends, and future prospects of the woven carpet and rug market in the world as well as in the top 10 global countries to 2018

Track industry trends and identify market opportunities

Compare market size, trends, and prospects in different countries easily

Plan and develop marketing, market-entry, market expansion and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market information included in the reports. The market information is clearly presented and can be easily used in presentations, etc.

The industry reports are built by the standard methodology of Global Research & Data Services by using, analyzing, and combining a wide range of sources and in-house analysis.

## Contents

This market research report package includes a global woven carpet and rug market report as well as country reports from the following countries:

Australia, Belgium, Canada, China, France, Germany, Japan, Turkey, United Kingdom, United States

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

### Market for Woven Carpets and Rugs in the Country in Question

- Overall Market

- Market by Type

  - Coconut fibre (coir) carpets and rugs

  - Hand made carpets and rugs

  - Woven carpets and rugs of fine animal hair and wool

  - Woven carpets and rugs of man-made materials

  - Woven carpets and rugs of other materials

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- Overall Market

- Market by Type

  - Coconut fibre (coir) carpets and rugs

  - Hand made carpets and rugs

  - Woven carpets and rugs of fine animal hair and wool

  - Woven carpets and rugs of man-made materials

  - Woven carpets and rugs of other materials

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## About

### ABOUT GLOBAL RESEARCH & DATA SERVICES

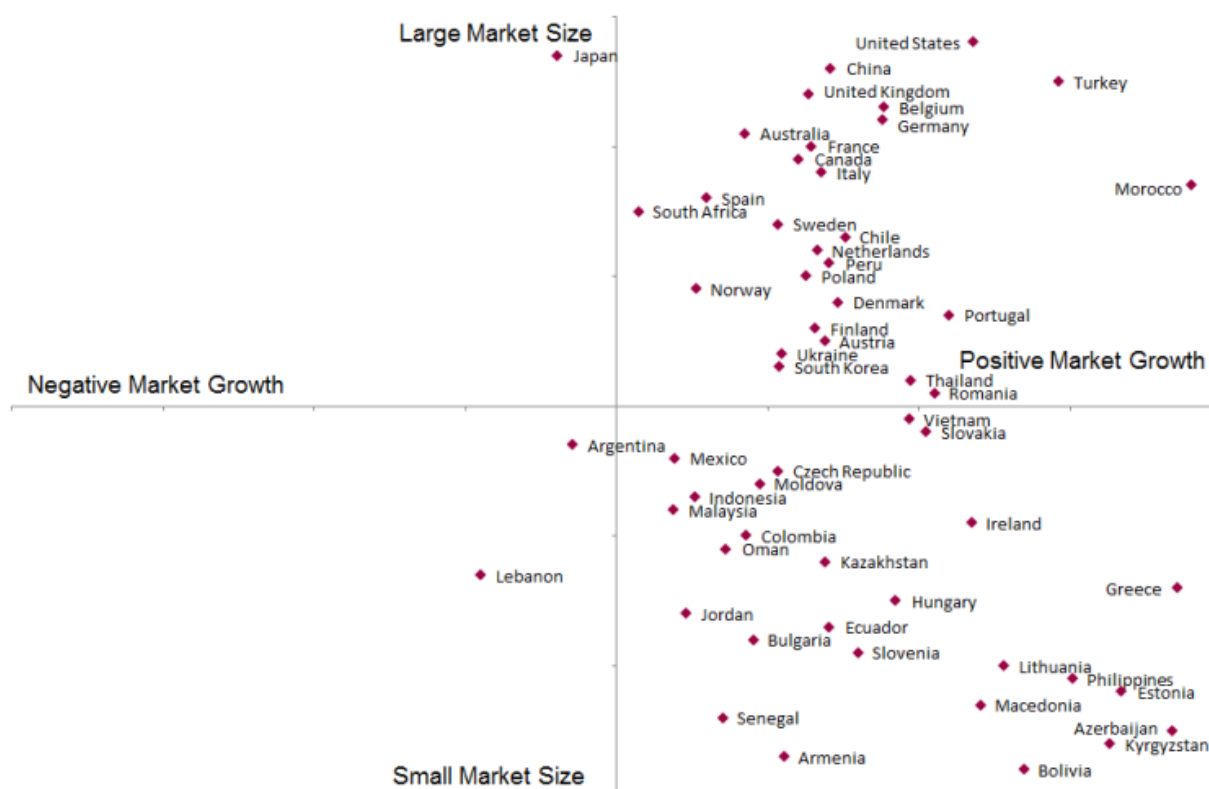
## About

Global demand for woven carpets and rugs is forecast to expand 9.8% p.a. between 2014 – 2018. Azerbaijan, Greece, Morocco, Turkey, and the United States are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global woven carpet and rug industry is forecast to reach 9.8% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 4.0%. Currently, woven carpets and rugs of man-made materials cover the largest part of the world market accounting for 56.1% of the demand while the remaining market share is divided between carpets and rugs of fine animal hair and wool (18.3%), hand made carpets and rugs (5.6%), coconut fibre (coir) carpets and rugs (2.0%), and other woven carpets and rugs (18.2%).

China, Japan, Turkey, the United Kingdom, and the United States represent the largest woven carpet and rug markets while the strongest annual growth is forecast to occur in Morocco (19.0%), Greece (18.5%), Azerbaijan (18.4%), Estonia (16.7%), and Kyrgyzstan (16.3%).

### **Woven carpet and rug market size compared to market growth in different countries**



Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future. Based on these Market Potential Rates, the top 20 highest potential woven carpet and rug markets in the coming years are:



Ranking	Country	Market Potential Rate
1.	United States	0.97
2.	Turkey	0.23
3.	Morocco	0.21
4.	Greece	0.19
5.	Azerbaijan	0.18
6.	Estonia	0.17
7.	China	0.16
8.	Kyrgyzstan	0.16
9.	Belgium	0.15
10.	Philippines	0.15
11.	Germany	0.15
12.	Bolivia	0.13
13.	United Kingdom	0.13
14.	Lithuania	0.13
15.	Macedonia	0.12
16.	Ireland	0.12
17.	Portugal	0.12
18.	Romania	0.11
19.	Slovakia	0.11
20.	Thailand	0.10

The market

based on new industry reports recently published by Global Research & Data Services. The publications offer the most up-to-date perspective on the actual market situation, trends, and future outlook for woven carpets and rugs in the world and individually for the following countries: Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Bolivia, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Morocco, Netherlands, Norway, Oman, Peru, Philippines, Poland, Portugal, Romania, Senegal, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Vietnam

The studies include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other industry professionals looking for key market insights in a readily accessible and clearly presented format.

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