

# Global Work Truck Market to 2020 - Market Size, Development, Top 10 Countries, and Forecasts

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## Abstracts

The report package Global Work Truck Market to 2020 - Market Size, Development, Top 10 Countries, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for work trucks in the world and in the top 10 global countries. Along with a global work truck market report the package includes country reports from the following countries:

Australia, China, France, Germany, Italy, Japan, South Africa, South Korea, United Kingdom, United States

The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the work truck market in the world and in the top 10 global countries?

How is the work truck market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall work truck market size, 2009-2020

Work truck market size by product segment, 2009-2020

Growth rates of the overall work truck market and different product segments, 2009-2020

Shares of different product segments of the overall work truck market, 2008, 2014 and 2019

Market Potential Rates of the overall work truck market and different product segments

The market data is given for the following product segments:

Electric work trucks with lifting or handling equipment

Other electric work trucks

Non-electric work trucks with lifting or handling equipment

Other work trucks

Parts of work trucks

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the work truck market in the world and in the top 10 global countries to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

## Contents

### **1. MARKET FOR WORK TRUCKS IN THE COUNTRY IN QUESTION**

Overall Market

Market by Type

Electric work trucks with lifting or handling equipment

Other electric work trucks

Non-electric work trucks with lifting or handling equipment

Other work trucks

Parts of work trucks

### **2. FORECASTS AND FUTURE OUTLOOK**

Overall Market

Market by Type

Electric work trucks with lifting or handling equipment

Other electric work trucks

Non-electric work trucks with lifting or handling equipment

Other work trucks

Parts of work trucks

### **3. MARKET POTENTIAL RATES**

### **4. WORK TRUCK MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES**

### **5. MARKET DEFINITION**

### **6. METHODOLOGY AND SOURCES**

### **7. ABOUT GLOBAL RESEARCH & DATA SERVICES**

## List Of Tables

### LIST OF TABLES

Table 1 Demand for work trucks in the country in question, 2009-2015 (US dollars)

Table 2 Demand for work trucks in the country in question, by type, 2009 and 2015 (share)

Table 3 Demand for electric work trucks with lifting or handling equipment in the country in question, 2009-2015 (US dollars)

Table 4 Demand for other electric work trucks in the country in question, 2009-2015 (US dollars)

Table 5 Demand for non-electric work trucks with lifting or handling equipment in the country in question, 2009-2015 (US dollars)

Table 6 Demand for other work trucks in the country in question, 2009-2015 (US dollars)

Table 7 Demand for parts of work trucks in the country in question, 2009-2015 (US dollars)

Table 8 Demand for work trucks in the country in question, 2016-2020 (US dollars)

Table 9 Demand for work trucks in the country in question, by type, 2009, 2015 and 2020 (share)

Table 10 Demand for electric work trucks with lifting or handling equipment in the country in question, 2016-2020 (US dollars)

Table 11 Demand for other electric work trucks in the country in question, 2016-2020 (US dollars)

Table 12 Demand for non-electric work trucks with lifting or handling equipment in the country in question, 2016-2020 (US dollars)

Table 13 Demand for other work trucks in the country in question, 2016-2020 (US dollars)

Table 14 Demand for parts of work trucks in the country in question, 2016-2020 (US dollars)

Table 15 Market Potential Rates of work truck industry in the country in question

## List Of Graphs

### LIST OF GRAPHS

Graph 1 Demand for work trucks in the country in question, 2009-2015 (US dollars)

Graph 2 Demand for electric work trucks with lifting or handling equipment in the country in question, 2009-2015 (US dollars)

Graph 3 Demand for other electric work trucks in the country in question, 2009-2015 (US dollars)

Graph 4 Demand for non-electric work trucks with lifting or handling equipment in the country in question, 2009-2015 (US dollars)

Graph 5 Demand for other work trucks in the country in question, 2009-2015 (US dollars)

Graph 6 Demand for parts of work trucks in the country in question, 2009-2015 (US dollars)

Graph 7 Demand for work trucks in the country in question, 2009-2020 (US dollars)

Graph 8 Demand for electric work trucks with lifting or handling equipment in the country in question, 2009-2020 (US dollars)

Graph 9 Demand for other electric work trucks in the country in question, 2009-2020 (US dollars)

Graph 10 Demand for non-electric work trucks with lifting or handling equipment in the country in question, 2009-2020 (US dollars)

Graph 11 Demand for other work trucks in the country in question, 2009-2020 (US dollars)

Graph 12 Demand for parts of work trucks in the country in question, 2009-2020 (US dollars)

Graph 13 Work truck market size compared to market growth in different countries

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