

Global Womenswear Market to 2018 - Market Size, Top 10 Countries, Trends, and Forecasts

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Abstracts

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for womenswear in the world and in the top 10 global countries. Along with a global womenswear market report the package includes country reports from the following countries:

Brazil, China, France, Germany, Italy, Japan, South Korea, Turkey, United Kingdom, United States

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall womenswear market size, 2007-2018

Womenswear market size by product segment, 2007-2018

Growth rates of the overall womenswear market and different product segments, 2007-2018

Shares of different product segments of the overall womenswear market, 2007, 2013 and 2018

Market Potential Rates of the overall womenswear market and different product

segments

The product segments discussed in the data reports include:

Brassieres

Corsets, braces and girdles

Women's anoraks

Women's blazers and jackets

Women's dresses

Women's ensembles

Women's overcoats

Women's panties, briefs, nightdresses, pyjamas, bathrobes, slips and petticoats

Women's shirts and blouses

Women's shorts and trousers

Women's skirts

Women's suits

Women's swimwear

Other womenswear

The reports help answering the following questions:

What is the current size of the womenswear market in the world and in the top 10 global countries?

How is the womenswear market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the womenswear market in the world and in the top 10 global countries to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

This market research report package includes a global womenswear market report as well as country reports from the following countries:

Brazil, China, France, Germany, Italy, Japan, South Korea, Turkey, United Kingdom, United States

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR WOMENSWEAR IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Brassieres

Corsets, braces and girdles

Women's anoraks

Women's blazers and jackets

Women's dresses

Women's ensembles

Women's overcoats

Women's panties, briefs, nightdresses, pyjamas, bathrobes, slips and petticoats

Women's shirts and blouses

Women's shorts and trousers

Women's skirts

Women's suits

Women's swimwear

Other womenswear

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Brassieres

Corsets, braces and girdles

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Women's dresses

Women's ensembles

Women's overcoats

Women's panties, briefs, nightdresses, pyjamas, bathrobes, slips and petticoats

Women's shirts and blouses

Women's shorts and trousers

Women's skirts

Women's suits

Women's swimwear

Other womenswear

3. MARKET POTENTIAL RATES

4. WOMENSWEAR MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for womenswear in the country in question, 2007-2013 (US dollars)

Table 2 Demand for womenswear in the country in question, by type, 2007 and 2013 (share)

Table 3 Demand for brassieres in the country in question, 2007-2013 (US dollars)

Table 4 Demand for corsets, braces and girdles in the country in question, 2007-2013 (US dollars)

Table 5 Demand for women's anoraks in the country in question, 2007-2013 (US dollars)

Table 6 Demand for women's blazers and jackets in the country in question, 2007-2013 (US dollars)

Table 7 Demand for women's dresses in the country in question, 2007-2013 (US dollars)

Table 8 Demand for women's ensembles in the country in question, 2007-2013 (US dollars)

Table 9 Demand for women's overcoats in the country in question, 2007-2013 (US dollars)

Table 10 Demand for women's panties, briefs, nightdresses, pyjamas, bathrobes, slips and petticoats in the country in question, 2007-2013 (US dollars)

Table 11 Demand for women's shirts and blouses in the country in question, 2007-2013 (US dollars)

Table 12 Demand for women's shorts and trousers in the country in question, 2007-2013 (US dollars)

Table 13 Demand for women's skirts in the country in question, 2007-2013 (US dollars)

Table 14 Demand for women's suits in the country in question, 2007-2013 (US dollars)

Table 15 Demand for women's swimwear in the country in question, 2007-2013 (US dollars)

Table 16 Demand for other womenswear in the country in question, 2007-2013 (US dollars)

Table 17 Demand for womenswear in the country in question, 2014-2018 (US dollars)

Table 18 Demand for womenswear in the country in question, by type, 2007, 2013 and 2018 (share)

Table 19 Demand for brassieres in the country in question, 2014-2018 (US dollars)

Table 20 Demand for corsets, braces and girdles in the country in question, 2014-2018 (US dollars)

Table 21 Demand for women's anoraks in the country in question, 2014-2018 (US

dollars)

Table 22 Demand for women's blazers and jackets in the country in question, 2014-2018 (US dollars)

Table 23 Demand for women's dresses in the country in question, 2014-2018 (US dollars)

Table 24 Demand for women's ensembles in the country in question, 2014-2018 (US dollars)

Table 25 Demand for women's overcoats in the country in question, 2014-2018 (US dollars)

Table 26 Demand for women's panties, briefs, nightdresses, pyjamas, bathrobes, slippers and petticoats in the country in question, 2014-2018 (US dollars)

Table 27 Demand for women's shirts and blouses in the country in question, 2014-2018 (US dollars)

Table 28 Demand for women's shorts and trousers in the country in question, 2014-2018 (US dollars)

Table 29 Demand for women's skirts in the country in question, 2014-2018 (US dollars)

Table 30 Demand for women's suits in the country in question, 2014-2018 (US dollars)

Table 31 Demand for women's swimwear in the country in question, 2014-2018 (US dollars)

Table 32 Demand for Other womenswear in the country in question, 2014-2018 (US dollars)

Table 33 Market Potential Rates of womenswear industry in the country in question

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for womenswear in the country in question, 2007-2013 (US dollars)

Graph 2 Demand for brassieres in the country in question, 2007-2013 (US dollars)

Graph 3 Demand for corsets, braces and girdles in the country in question, 2007-2013 (US dollars)

Graph 4 Demand for women's anoraks in the country in question, 2007-2013 (US dollars)

Graph 5 Demand for women's blazers and jackets in the country in question, 2007-2013 (US dollars)

Graph 6 Demand for women's dresses in the country in question, 2007-2013 (US dollars)

Graph 7 Demand for women's ensembles in the country in question, 2007-2013 (US dollars)

Graph 8 Demand for women's overcoats in the country in question, 2007-2013 (US dollars)

Graph 9 Demand for women's panties, briefs, nightdresses, pyjamas, bathrobes, slips and petticoats in the country in question, 2007-2013 (US dollars)

Graph 10 Demand for women's shirts and blouses in the country in question, 2007-2013 (US dollars)

Graph 11 Demand for women's shorts and trousers in the country in question, 2007-2013 (US dollars)

Graph 12 Demand for women's skirts in the country in question, 2007-2013 (US dollars)

Graph 13 Demand for women's suits in the country in question, 2007-2013 (US dollars)

Graph 14 Demand for women's swimwear in the country in question, 2007-2013 (US dollars)

Graph 15 Demand for other womenswear in the country in question, 2007-2013 (US dollars)

Graph 16 Demand for womenswear in the country in question, 2007-2018 (US dollars)

Graph 17 Demand for brassieres in the country in question, 2007-2018 (US dollars)

Graph 18 Demand for corsets, braces and girdles in the country in question, 2007-2018 (US dollars)

Graph 19 Demand for women's anoraks in the country in question, 2007-2018 (US dollars)

Graph 20 Demand for women's blazers and jackets in the country in question, 2007-2018 (US dollars)

Graph 21 Demand for women's dresses in the country in question, 2007-2018 (US

dollars)

Graph 22 Demand for women's ensembles in the country in question, 2007-2018 (US dollars)

Graph 23 Demand for women's overcoats in the country in question, 2007-2018 (US dollars)

Graph 24 Demand for women's panties, briefs, nightdresses, pyjamas, bathrobes, slips and petticoats in the country in question, 2007-2018 (US dollars)

Graph 25 Demand for women's shirts and blouses in the country in question, 2007-2018 (US dollars)

Graph 26 Demand for women's shorts and trousers in the country in question, 2007-2018 (US dollars)

Graph 27 Demand for women's skirts in the country in question, 2007-2018 (US dollars)

Graph 28 Demand for women's suits in the country in question, 2007-2018 (US dollars)

Graph 29 Demand for women's swimwear in the country in question, 2007-2018 (US dollars)

Graph 30 Demand for other womenswear in the country in question, 2007-2018 (US dollars)

Graph 31 Womenswear market size compared to market growth in different countries

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