

Global Wine Market to 2019 - Market Size, Development, and Forecasts

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Abstracts

The report Global Wine Market to 2019 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for wines in the world. The research includes historic data from 2008 to 2014 and forecasts until 2019 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the wine market in the world?

How is the wine market divided into different types of product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in this report:

Overall wine market size, 2008-2019

Wine market size by product segment, 2008-2019

Growth rates of the overall market and different product segments, 2008-2019

Shares of different product segments of the overall market, 2008, 2014, and 2019

Market potential rates of the overall market and different product segments

The market data is given for the following product segments:

Sparkling grape wines

Other grape wines

Unfermented grape must

Vermouth and other flavoured grape wines

Other wines

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the wine market in the world to 2019

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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