

Global Wallpaper Market to 2018 - Market Size, Trends, and Forecasts

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Abstracts

This industry report offers the most up-to-date market data on the actual market situation, trends and future outlook for wallpaper in the world. The research includes historic market data from 2007 to 2013 and forecasts until 2018 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall wallpaper market size, 2007-2018

Wallpaper market size by product segment, 2007-2018

Growth rates of the overall wallpaper market and different product segments, 2007-2018

Shares of different product segments of the overall wallpaper market, 2007, 2013 and 2018

Market Potential Rates of the overall wallpaper market and different product segments

The product segments discussed in this data report include:

Ingrain wallpaper

Decorated plastic wallpaper
Other wallpaper

The report helps answering the following questions:

What is the current size of the wallpaper market in the world?

How is the wallpaper market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the wallpaper market in the world to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

1. MARKET FOR WALLPAPER IN THE WORLD

Overall Market

Market by Type

Ingrain wallpaper

Decorated plastic wallpaper

Other wallpaper

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Ingrain wallpaper

Decorated plastic wallpaper

Other wallpaper

3. MARKET POTENTIAL RATES

4. WALLPAPER MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

- Table 1 Market for wallpaper in the world, 2007-2013 (US dollars)
- Table 2 Market for wallpaper in the world, by type, 2007 and 2013 (share)
- Table 3 Market for ingrain wallpaper in the world, 2007-2013 (US dollars)
- Table 4 Market for decorated plastic wallpaper in the world, 2007-2013 (US dollars)
- Table 5 Market for other wallpaper in the world, 2007-2013 (US dollars)
- Table 6 Market for wallpaper in the world, 2014-2018 (US dollars)
- Table 7 Market for wallpaper in the world, by type, 2007, 2013 and 2018 (share)
- Table 8 Market for ingrain wallpaper in the world, 2014-2018 (US dollars)
- Table 9 Market for decorated plastic wallpaper in the world, 2014-2018 (US dollars)
- Table 10 Market for other wallpaper in the world, 2014-2018 (US dollars)
- Table 11 Market Potential Rates of wallpaper industry in the world

List Of Graphs

LIST OF GRAPHS

- Graph 1 Market for wallpaper in the world, 2007-2013 (US dollars)
- Graph 2 Market for ingrain wallpaper in the world, 2007-2013 (US dollars)
- Graph 3 Market for decorated plastic wallpaper in the world, 2007-2013 (US dollars)
- Graph 4 Market for other wallpaper in the world, 2007-2013 (US dollars)
- Graph 5 Market for wallpaper in the world, 2007-2018 (US dollars)
- Graph 6 Market for ingrain wallpaper in the world, 2007-2018 (US dollars)
- Graph 7 Market for decorated plastic wallpaper in the world, 2007-2018 (US dollars)
- Graph 8 Market for other wallpaper in the world, 2007-2018 (US dollars)
- Graph 9 Wallpaper market size compared to market growth in different countries

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