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Global Sports Good Market to 2021

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Abstracts

The report package Global Sports Good Market to 2021 offers the most up-to-date industry data on the actual market situation, and future outlook for sports goods in the world. Along with a global sports goods market report, the package includes country reports from the following countries:

Australia, Canada, China, France, Germany, Italy, Japan, South Korea, United Kingdom, United States

The research includes historical data from 2010 to 2016 and forecasts until 2021 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

> What is the current size of the sports good market in the world and in the top 10 global countries?
>
> How much sports goods are produced in the world and in the top 10 global countries?
>
> How is the market split into different types of sports goods?
>
> How are the overall market and different product types growing?
>
> How is the market predicted to develop in the future?
>
> Who are the market players?

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The latest industry data included in the reports:

Demand for sports goods, 2010-2021

Production of sports goods, 2010-2021

Sports goods market size by product type, 2010-2021

Growth rates of the overall market and different product segments, 2010-2021

Shares of different product segments of the overall market, 2010, 2016, and 2021

The market data is given for the following product segments:

Fishing hooks

Fishing reels

Fishing rods

Other fishing and hunting equipment

Golf balls

Golf clubs

Other golf equipment

Skis

Ski fastenings (ski bindings)

Other ski equipment

Tennis balls

Tennis rackets

Sailboards

Surfboards, water skis and other watersport equipment

Table tennis equipment

Badminton and similar rackets

Inflatable balls

Other balls

Roller skates and ice skates

Sports gloves

Athletics, gymnasium, and physical exercise equipment

Other sports goods

Among the key reasons to purchase include the following:

Gain an outlook of the historical development, current market situation, and future outlook of the sports good market in the world to 2021

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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Contents

This industry report package includes a global sports good market report as well as country reports from the following countries:

Australia, Canada, China, France, Germany, Italy, Japan, South Korea, United Kingdom, United States

Below you can find the table of contents for one of the reports. The country reports have a similar structure and content so that different countries can be easily compared with each other.

1. OVERALL SPORTS GOODS MARKET IN THE COUNTRY IN QUESTION

Demand
Production
Market by Type
  Fishing hooks
  Fishing reels
  Fishing rods
  Other fishing and hunting equipment
  Golf balls
  Golf clubs
  Other golf equipment
  Skis
  Ski fastenings (ski bindings)
  Other ski equipment
  Tennis balls
  Tennis rackets
  Sailboards
  Surfboards, water skis and other watersport equipment
  Table tennis equipment
  Badminton and similar rackets
  Inflatable balls
  Other balls
  Roller skates and ice skates
  Sports gloves
  Athletics, gymnasium, and physical exercise equipment
  Other sports goods

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2. MARKET PLAYERS (WHEN AVAILABLE)

3. MARKET DEFINITION

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5. ABOUT GLOBAL RESEARCH & DATA SERVICES

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