

Global Sports Good Market to 2019 - Market Size, Top 10 Countries, Trends, and Forecasts

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Abstracts

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for sports goods in the world and in the top 10 global countries. Along with a global sports good market report the package includes country reports from the following countries:

Australia, Canada, China, France, Germany, Italy, Japan, South Korea, United Kingdom, United States

The reports include historic market data from 2008 to 2014 and forecasts until 2019 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall sports good market size, 2008-2019

Sports good market size by product segment, 2008-2019

Growth rates of the overall sports good market and different product segments, 2008-2019

Shares of different product segments of the overall sports good market, 2008, 2014 and 2019

Market Potential Rates of the overall sports good market and different product

segments

The product segments discussed in the data reports include:

Golf clubs

Golf balls

Other golf equipment

Skis

Ski fastenings

Other ski equipment

Tennis rackets

Tennis balls

Table tennis goods

Badminton and other rackets

Inflatable balls

Other balls

Fish-hooks

Fishing reels

Fishing rods

Other fishing and hunting requisites and equipment

Sailboards

Surf-boards, water-skis and other watersport equipment

Ice skates and roller skates

Gymnasium, athletics and physical exercise equipment

Sports gloves, mitts and mittens

Other sports goods

The reports help answering the following questions:

What is the current size of the sports good market in the world and in the top 10 global countries?

How is the sports good market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the sports good market in the world and in the top 10 global countries to 2019

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

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