

Global Seat Market to 2020 - Market Size, Development, and Forecasts

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Abstracts

The report Global Seat Market to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for seats in the world. The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the seat market in the world?

How is the seat market divided into different types of product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in this report:

Overall seat market size, 2009-2020

Seat market size by product segment, 2009-2020

Growth rates of the overall market and different product segments, 2009-2020

Shares of different product segments of the overall market, 2009, 2015, and 2020

Market potential rates of the overall market and different product segments

The market data is given for the following product segments:

- Aircraft seats
- Motor vehicle seats
- Swivel seats
- Seats convertible into beds
- Upholstered seats with wooden frames
- Other seats with wooden frames
- Upholstered seats with metal frames
- Other seats with metal frames
- Other seats
- Seat parts

Among the key reasons to purchase include the following:

- Gain an outlook of the historic development, current market situation, and future outlook of the seat market in the world to 2020

- Track industry developments and identify market opportunities

- Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

- Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

1. MARKET FOR SEATS IN THE WORLD

Overall Market

Market by Type

Aircraft seats

Motor vehicle seats

Swivel seats

Seats convertible into beds

Upholstered seats with wooden frames

Other seats with wooden frames

Upholstered seats with metal frames

Other seats with metal frames

Other seats

Seat parts

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Aircraft seats

Motor vehicle seats

Swivel seats

Seats convertible into beds

Upholstered seats with wooden frames

Other seats with wooden frames

Upholstered seats with metal frames

Other seats with metal frames

Other seats

Seat parts

3. MARKET POTENTIAL RATES

4. SEAT MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for seats in the world, 2009-2015 (US dollars)

Table 2 Demand for seats in the world, by type, 2009 and 2015 (share)

Table 3 Demand for aircraft seats in the world, 2009-2015 (US dollars)

Table 4 Demand for motor vehicle seats in the world, 2009-2015 (US dollars)

Table 5 Demand for swivel seats in the world, 2009-2015 (US dollars)

Table 6 Demand for seats convertible into beds in the world, 2009-2015 (US dollars)

Table 7 Demand for upholstered seats with wooden frames in the world, 2009-2015 (US dollars)

Table 8 Demand for other seats with wooden frames in the world, 2009-2015 (US dollars)

Table 9 Demand for upholstered seats with metal frames in the world, 2009-2015 (US dollars)

Table 10 Demand for other seats with metal frames in the world, 2009-2015 (US dollars)

Table 11 Demand for other seats in the world, 2009-2015 (US dollars)

Table 12 Demand for seat parts in the world, 2009-2015 (US dollars)

Table 13 Demand for seats in the world, 2016-2020 (US dollars)

Table 14 Demand for seats in the world, by type, 2009, 2015 and 2020 (share)

Table 15 Demand for aircraft seats in the world, 2016-2020 (US dollars)

Table 16 Demand for motor vehicle seats in the world, 2016-2020 (US dollars)

Table 17 Demand for swivel seats in the world, 2016-2020 (US dollars)

Table 18 Demand for seats convertible into beds in the world, 2016-2020 (US dollars)

Table 19 Demand for upholstered seats with wooden frames in the world, 2016-2020 (US dollars)

Table 20 Demand for other seats with wooden frames in the world, 2016-2020 (US dollars)

Table 21 Demand for upholstered seats with metal frames in the world, 2016-2020 (US dollars)

Table 22 Demand for other seats with metal frames in the world, 2016-2020 (US dollars)

Table 23 Demand for other seats in the world, 2016-2020 (US dollars)

Table 24 Demand for seat parts in the world, 2016-2020 (US dollars)

Table 25 Market Potential Rates of seat industry in the world

List Of Graphs

LIST OF GRAPHS

- Graph 1 Demand for seats in the world, 2009-2015 (US dollars)
- Graph 2 Demand for aircraft seats in the world, 2009-2015 (US dollars)
- Graph 3 Demand for motor vehicle seats in the world, 2009-2015 (US dollars)
- Graph 4 Demand for swivel seats in the world, 2009-2015 (US dollars)
- Graph 5 Demand for seats convertible into beds in the world, 2009-2015 (US dollars)
- Graph 6 Demand for upholstered seats with wooden frames in the world, 2009-2015 (US dollars)
- Graph 7 Demand for other seats with wooden frames in the world, 2009-2015 (US dollars)
- Graph 8 Demand for upholstered seats with metal frames in the world, 2009-2015 (US dollars)
- Graph 9 Demand for other seats with metal frames in the world, 2009-2015 (US dollars)
- Graph 10 Demand for other seats in the world, 2009-2015 (US dollars)
- Graph 11 Demand for seat parts in the world, 2009-2015 (US dollars)
- Graph 12 Demand for seats in the world, 2009-2020 (US dollars)
- Graph 13 Demand for aircraft seats in the world, 2009-2020 (US dollars)
- Graph 14 Demand for motor vehicle seats in the world, 2009-2020 (US dollars)
- Graph 15 Demand for swivel seats in the world, 2009-2020 (US dollars)
- Graph 16 Demand for seats convertible into beds in the world, 2009-2020 (US dollars)
- Graph 17 Demand for upholstered seats with wooden frames in the world, 2009-2020 (US dollars)
- Graph 18 Demand for other seats with wooden frames in the world, 2009-2020 (US dollars)
- Graph 19 Demand for upholstered seats with metal frames in the world, 2009-2020 (US dollars)
- Graph 20 Demand for other seats with metal frames in the world, 2009-2020 (US dollars)
- Graph 21 Demand for other seats in the world, 2009-2020 (US dollars)
- Graph 22 Demand for seat parts in the world, 2009-2020 (US dollars)
- Graph 23 Seat market size compared to market growth in different countries

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