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# Global Printing Ink Market to 2022 - Market Size, Development, Top 10 Countries, and Forecasts

https://marketpublishers.com/r/GA3CB066917EN.html
Date: January 2018
Pages: 209
Price: US$ 4,677.00 (Single User License)
ID: GA3CB066917EN

## Abstracts

The industry report package Global Printing Ink Market to 2022 - Market Size, Development, Top 10 Countries, and Forecasts offers the most up-to-date market data on the actual market situation, and future outlook for printing ink in the world and in the top 10 global countries. Along with a global printing ink market report the package includes country reports from the following countries:

Argentina, Australia, China, Germany, India, Italy, Japan, South Africa, United Kingdom, United States

The reports include historic market data from 2011 to 2017 and forecasts until 2022 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall printing ink market size, 2011-2022

Printing ink market size by product segment, 2011-2022

Growth rates of the overall printing ink market and different product segments, 2011-2022

Shares of different product segments of the overall printing ink market, 2011, 2017 and 2022

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The product segments discussed in the data reports include:

Black printing ink
Other printing ink

The reports help answering the following questions:

What is the current size of the printing ink market in the world and in the top 10 global countries?

How is the printing ink market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the printing ink market in the world and in the top 10 global countries to 2022

Track industry development and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

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# Contents

This industry report package includes a global printing ink market report as well as country reports from the following countries:

Argentina, Australia, China, Germany, India, Italy, Japan, South Africa, United Kingdom, United States

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

**1. MARKET FOR PRINTING INK IN THE COUNTRY IN QUESTION**

Overall Market
Market by Type
  Black printing ink
  Other printing ink

**2. FORECASTS AND FUTURE OUTLOOK**

Overall Market
Market by Type
  Black printing ink
  Other printing ink

**3. MARKET DEFINITION**

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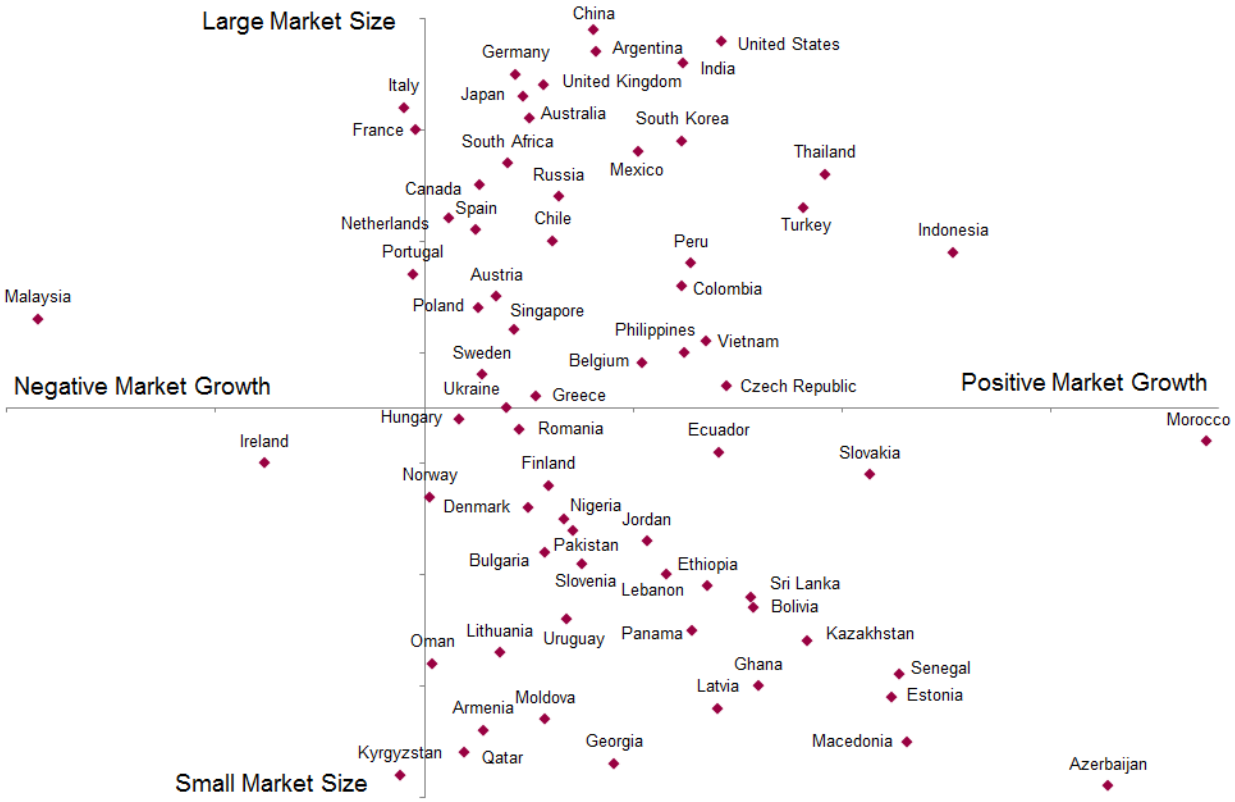
# About

Global demand for printing ink is forecast to expand 4.4% p.a. between 2014 and 2018. Argentina, Azerbaijan, China, Morocco, and the United States are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global printing ink industry is forecast to reach 4.4% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 3.3%. Currently, black printing ink accounts for 20.6 % of the global demand while other printing inks cover 79.4% of the market.

Argentina, China, Germany, India, and the United States represent the largest printing ink markets while the strongest annual growth is forecast to occur in Morocco (18.7%), Azerbaijan (16.4%), Indonesia (12.7%), Macedonia (11.6%), and Senegal (11.4%).

**Printing ink market size compared to market growth in different countries**




Based on in-house analysis and an advanced model which takes into consideration the

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actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future.

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