

# Global Paint and Varnish Market to 2018 - Market Size, Top 10 Countries, Trends, and Forecasts

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## Abstracts

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for paints and varnishes in the world and in the top 10 global countries. Along with a global paint and varnish market report the package includes country reports from the following countries:

Argentina, Canada, China, Germany, Italy, Japan, Russia, South Korea, United Kingdom, United States

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

### **The latest market data for this research include:**

Overall paint and varnish market size, 2007-2018

Paint and varnish market size by product segment, 2007-2018

Growth rates of the overall paint and varnish market and different product segments, 2007-2018

Shares of different product segments of the overall paint and varnish market, 2007, 2013 and 2018

Market Potential Rates of the overall paint and varnish market and different

product segments

**The product segments analyzed in the data reports include:**

Polyester based paints and varnishes (non-aqueous)

Vinyl and acrylic polymer based paints and varnishes (non-aqueous)

Other polymer based paints and varnishes (non-aqueous)

Vinyl and acrylic polymer based paints and varnishes (aqueous)

Other polymer based paints and varnishes (aqueous)

Other paints and varnishes

**The reports answer the following questions:**

What is the current size of the paint and varnish market in the world and in the top 10 global countries?

How is the paint and varnish market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

**Among the key reasons to purchase include the following:**

Gain an outlook of the historic development, current market situation, trends, and future outlook of the paint and varnish market in the world and in the top 10 global countries to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

The industry data reports are produced utilizing the standard methodology of Global Research & Data Services by applying, analyzing, and combining a wide range of sources and in-house analysis.

## Contents

This market research report package includes a global paint and varnish market report as well as country reports from the following countries:

Argentina, Canada, China, Germany, Italy, Japan, Russia, South Korea, United Kingdom, United States

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

### Market for Paints and Varnishes in the Country in Question

- Overall Market

- Market by Type

  - Polyester based paints and varnishes (non-aqueous)

  - Vinyl and acrylic polymer based paints and varnishes (non-aqueous)

  - Other polymer based paints and varnishes (non-aqueous)

  - Vinyl and acrylic polymer based paints and varnishes (aqueous)

  - Other polymer based paints and varnishes (aqueous)

  - Other paints and varnishes

## FORECASTS AND FUTURE OUTLOOK

- Overall Market

- Market by Type

  - Polyester based paints and varnishes (non-aqueous)

  - Vinyl and acrylic polymer based paints and varnishes (non-aqueous)

  - Other polymer based paints and varnishes (non-aqueous)

  - Vinyl and acrylic polymer based paints and varnishes (aqueous)

  - Other polymer based paints and varnishes (aqueous)

  - Other paints and varnishes

- Market Potential Rates

- Paint and Varnish Market Size Compared to Market Growth in Different Countries

- Market Definition

- Sources

- About Global Research & Data Services

## List Of Tables

### LIST OF TABLES

Table 1 Market for paints and varnishes in the country in question, 2007-2013 (US dollars)

Table 2 Market for paints and varnishes in the country in question, by type, 2007 and 2013 (share)

Table 3 Market for polyester based paints and varnishes (non-aqueous) in the country in question, 2007-2013 (US dollars)

Table 4 Market for vinyl and acrylic polymer based paints and varnishes (non-aqueous) in the country in question, 2007-2013 (US dollars)

Table 5 Market for other polymer based paints and varnishes (non-aqueous) in the country in question, 2007-2013 (US dollars)

Table 6 Market for vinyl and acrylic polymer based paints and varnishes (aqueous) in the country in question, 2007-2013 (US dollars)

Table 7 Market for other polymer based paints and varnishes (aqueous) in the country in question, 2007-2013 (US dollars)

Table 8 Market for other paints and varnishes in the country in question, 2007-2013 (US dollars)

Table 9 Market for paints and varnishes in the country in question, 2014-2018 (US dollars)

Table 10 Market for paints and varnishes in the country in question, by type, 2007, 2013 and 2018 (share)

Table 11 Market for polyester based paints and varnishes (non-aqueous) in the country in question, 2014-2018 (US dollars)

Table 12 Market for vinyl and acrylic polymer based paints and varnishes (non-aqueous) in the country in question, 2014-2018 (US dollars)

Table 13 Market for other polymer based paints and varnishes (non-aqueous) in the country in question, 2014-2018 (US dollars)

Table 14 Market for vinyl and acrylic polymer based paints and varnishes (aqueous) in the country in question, 2014-2018 (US dollars)

Table 15 Market for other polymer based paints and varnishes (aqueous) in the country in question, 2014-2018 (US dollars)

Table 16 Market for other paints and varnishes in the country in question, 2014-2018 (US dollars)

Table 17 Market Potential Rates of paint and varnish industry in the country in question

## About

Global demand for paints and varnishes is forecast to expand 4.7% p.a. between 2014 and 2018. Argentina, China, India, Morocco, and the United States are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global paint and varnish industry is forecast to reach 4.7% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 4.2%. Currently, non-aqueous polymer (other than polyester, vinyl and acrylic polymer) based paints and varnishes account for 36.6% of the global demand while the remaining market share is divided between non-aqueous vinyl and acrylic polymer based paints and varnishes (17.8%), non-aqueous polyester based paints and varnishes (15.5%), aqueous polymer (other than vinyl and acrylic polymer) based paints and varnishes (13.4%), aqueous vinyl and acrylic polymer based paints and varnishes (11.7%), and other paints and varnishes (5%).

Argentina, China, Germany, Japan, and the United States represent the largest paint and varnish markets while the strongest annual growth is forecast to occur in Morocco (18.4%), Macedonia (12.3%), Ireland (12.3%), Azerbaijan (11%), and Ghana (10.1%).

Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future.

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