

Global Menswear Market to 2018 - Market Size, Top 10 Countries, Trends, and Forecasts

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Abstracts

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for menswear in the world and in the top 10 global countries. Along with a global menswear market report the package includes country reports from the following countries:

Bangladesh, Brazil, China, Germany, Italy, Japan, South Korea, Turkey, United Kingdom, United States

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall menswear market size, 2007-2018

Menswear market size by product segment, 2007-2018

Growth rates of the overall menswear market and different product segments, 2007-2018

Shares of different product segments of the overall menswear market, 2007, 2013 and 2018

Market Potential Rates of the overall menswear market and different product

segments

The product segments discussed in the data reports include:

Men's anoraks

Men's blazers and jackets

Men's overcoats

Men's ensembles

Men's shirts

Men's shorts and trousers

Men's suits

Men's swimwear

Men's underpants

Other menswear

The reports help answering the following questions:

What is the current size of the menswear market in the world and in the top 10 global countries?

How is the menswear market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the menswear market in the world and in the top 10 global countries to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

This market research report package includes a global menswear market report as well as country reports from the following countries:

Bangladesh, Brazil, China, Germany, Italy, Japan, South Korea, Turkey, United Kingdom, United States

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

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 - Men's blazers and jackets
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 - Men's ensembles
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