

Global Lens Market to 2020 - Market Size, Development, Top 10 Countries, and Forecasts

<https://marketpublishers.com/r/GE7621D7155EN.html>

Date: June 2016

Pages: 363

Price: US\$ 4,393.00 (Single User License)

ID: GE7621D7155EN

Abstracts

The report package Global Lens Market to 2020 - Market Size, Development, Top 10 Countries, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for lenses in the world and in the top 10 global countries. Along with a global lens market report the package includes country reports from the following countries:

China, France, Germany, Ireland, Italy, Mexico, South Korea, Thailand, United Kingdom, United States

The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

What is the current size of the lens market in the world and in the top 10 global countries?

How is the lens market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in the reports:

Overall lens market size, 2009-2020

Lens market size by product segment, 2009-2020

Growth rates of the overall lens market and different product segments, 2009-2020

Shares of different product segments of the overall lens market, 2008, 2014 and 2019

Market Potential Rates of the overall lens market and different product segments

The market data is given for the following product segments:

Contact lenses

Spectacle lenses of glass

Spectacle lenses of other materials

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the lens market in the world and in the top 10 global countries to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

This industry report package includes a global lens market report as well as country reports from the following countries:

China, France, Germany, Ireland, Italy, Mexico, South Korea, Thailand, United Kingdom, United States

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR LENSES IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Contact lenses

Spectacle lenses of glass

Spectacle lenses of other materials

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Contact lenses

Spectacle lenses of glass

Spectacle lenses of other materials

3. MARKET POTENTIAL RATES

4. LENS MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

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About

Global demand for lenses is forecast to expand 4.4% p.a. between 2014 and 2018. Germany, Greece, Thailand, the United Kingdom, and the United States are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global lens industry is forecast to reach 4.4% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 1.6%. Currently, spectacle lenses of other material than glass accounts for 51% of the global demand while the remaining market share is divided between contact lenses (45.1%), and spectacle lenses of glass (3.9%).

France, Germany, Thailand, the United Kingdom, and the United States represent the largest lens markets while the strongest annual growth is forecast to occur in Greece (18.5%), Sri Lanka (17.7%), Kyrgyzstan (16.9%), Kazakhstan (16.4%), and Lithuania (15.9%).

Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future.

The market information is based on new industry data reports recently published by Global Research & Data Services. The reports offer the most up-to-date market data on the actual market situation, trends, and future outlook for lenses in the world and individually for the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Bolivia, Brazil, Bulgaria, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Estonia, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Israel, Italy, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Morocco, Netherlands, Norway, Oman, Pakistan, Paraguay, Peru, Poland, Portugal, Romania, Russia, Senegal, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Sweden,

Tanzania, Thailand, Turkey, Ukraine, United Kingdom, United States, Vietnam.

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