

Global Fruit and Vegetable Juice Market to 2018 - Market Size, Top 10 Countries, Trends, and Forecasts

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Abstracts

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for fruit and vegetable juice in the world and in the top 10 global countries. Along with a global fruit and vegetable juice market report the package includes country reports from the following countries: Canada, China, France, Germany, Italy, Japan, Russia, Spain, United Kingdom, United States. The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs. The latest market data for this research include:

Overall fruit and vegetable juice market size, 2007-2018

Fruit and vegetable juice market size by product segment, 2007-2018

Growth rates of the overall fruit and vegetable juice market and different product segments, 2007-2018

Shares of different product segments of the overall fruit and vegetable juice market, 2007, 2013 and 2018

Market Potential Rates of the overall fruit and vegetable juice market and different product segments

The product segments analyzed in the data reports include: Orange juice, Grapefruit

juiceOther citrus juiceApple juicePineapple juiceGrape juiceTomato juiceOther single fruit or vegetable juiceMixtures of juicesThe reports answer the following questions:

What is the current size of the fruit and vegetable juice market in the world and in the top 10 global countries?

How is the fruit and vegetable juice market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the fruit and vegetable juice market in the world and in the top 10 global countries to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

The industry data reports are produced utilizing the standard methodology of Global Research & Data Services by applying, analyzing, and combining a wide range of sources and in-house analysis.

Contents

This market research report package includes a global fruit and vegetable juice market report as well as country reports from the following countries: Canada, China, France, Germany, Italy, Japan, Russia, Spain, United Kingdom, United States. Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR FRUIT AND VEGETABLE JUICE IN THE COUNTRY IN QUESTION

Overall Market
Market by Type Orange juice Grapefruit juice Other citrus juice Apple juice Pineapple juice Grape juice Tomato juice Other single fruit or vegetable juice Mixtures of juices

2. FORECASTS AND FUTURE OUTLOOK

Overall Market
Market by Type Orange juice Grapefruit juice Other citrus juice Apple juice Pineapple juice Grape juice Tomato juice Other single fruit or vegetable juice Mixtures of juices

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About

Global demand for fruit and vegetable juice is forecast to expand 3.7% p.a. between 2014 and 2018. China, Germany, India, Morocco and the United States are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global fruit and vegetable juice industry is forecast to reach 3.7% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 3.5%. Currently, orange juice accounts for 29.1% of the global demand while the remaining market share is divided between grapefruit juice (2.1%), other citrus juice (4.5%), apple juice (27.1%), pineapple juice (3.6%), grape juice (8.5%), tomato juice (0.5%), other single fruit or vegetable juice (15.2%) and mixtures of juices (9.3%).

China, France, Germany, the United Kingdom and the United States represent the largest fruit and vegetable juice markets while the strongest annual growth is forecast to occur in Morocco (30.5%), India (18.0%), Rwanda (17.0%), Egypt (13.8%) and Moldova (12.0%).

Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future.

The market information is based on new industry data reports recently published by Global Research & Data Services. The reports offer the most up-to-date market data on the actual market situation, trends, and future outlook for fruit and vegetable juice in the world and individually for the following countries:

Albania, Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Bolivia, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Finland, France, Georgia, Germany, Ghana, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Morocco, Netherlands, Norway, Oman, Pakistan, Panama,

Peru, Philippines, Poland, Portugal, Romania, Russia, Rwanda, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The product segments analyzed in the data reports include:

Orange juice

Grapefruit juice

Other citrus juice

Apple juice

Pineapple juice

Grape juice

Tomato juice

Other single fruit or vegetable juice

Mixtures of juices

The reports answer the following questions:

What is the current size of the fruit and vegetable juice market in the world and in different countries?

How is the fruit and vegetable juice market divided into different product segments?

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