

Global Domestic Kitchen Appliance Market to 2018 - Market Size, Trends, and Forecasts

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Abstracts

This industry report offers the most up-to-date market data on the actual market situation, trends and future outlook for domestic kitchen appliances in the world. The research includes historic market data from 2007 to 2013 and forecasts until 2018 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall domestic kitchen appliance market size, 2007-2018

Domestic kitchen appliance market size by product segment, 2007-2018

Growth rates of the overall domestic kitchen appliance market and different product segments, 2007-2018

Shares of different product segments of the overall domestic kitchen appliance market, 2007, 2013 and 2018

Market Potential Rates of the overall domestic kitchen appliance market and different product segments

The product segments discussed in this data report include:

Cooking appliances (gas fuel)

Cooking appliances (liquid fuel)

Cooking appliances (solid fuel)

Microwave ovens

Other electric cooking, roasting and grilling equipment

Chest type freezers

Upright type freezers

Combined two door refrigerator-freezers

Compression type refrigerators

Other refrigerators

Electric coffee and tea makers

Electric toasters

Juice extractors, food grinders and mixers

Dish washing machines

Ventilating hoods

The report helps answering the following questions:

What is the current size of the domestic kitchen appliance market in the world?

How is the domestic kitchen appliance market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the domestic kitchen appliance market in the world to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

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