

Global Domestic Appliance Market to 2018 - Market Size, Top 10 Countries, Trends, and Forecasts

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Abstracts

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for domestic appliances in the world and in the top 10 global countries. Along with a global domestic appliance market report the package includes country reports from the following countries:

China, France, Germany, Italy, Japan, Russia, South Korea, Turkey, United Kingdom, United States

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall domestic appliance market size, 2007-2018

Domestic appliance market size by product segment, 2007-2018

Growth rates of the overall domestic appliance market and different product segments, 2007-2018

Shares of different product segments of the overall domestic appliance market, 2007, 2013 and 2018

Market Potential Rates of the overall domestic appliance market and different

product segments

The product segments discussed in the data reports include:

Electric fans

Electric shavers and hair care equipment

Electro-thermic hand drying equipment

Heating appliances

Kitchen appliances

Laundry appliances

Vacuum cleaners

Water heaters

Other domestic appliances

Parts for domestic appliances

The reports help answering the following questions:

What is the current size of the domestic appliance market in the world and in the top 10 global countries?

How is the domestic appliance market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the domestic appliance market in the world and in the top 10 global countries to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

1. MARKET FOR DOMESTIC APPLIANCES IN THE COUNTRY IN QUESTION

Overall Market

Market by Type

Electric fans

Electric shavers and hair care equipment

Electro-thermic hand drying equipment

Heating appliances

Kitchen appliances

Laundry appliances

Vacuum cleaners

Water heaters

Other domestic appliances

Parts for domestic appliances

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Electric fans

Electric shavers and hair care equipment

Electro-thermic hand drying equipment

Heating appliances

Kitchen appliances

Laundry appliances

Vacuum cleaners

Water heaters

Other domestic appliances

Parts for domestic appliances

3. MARKET POTENTIAL RATES

4. DOMESTIC APPLIANCE MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for domestic appliances in the country in question, 2007-2013 (US dollars)

Table 2 Demand for domestic appliances in the country in question, by type, 2007 and 2013 (share)

Table 3 Demand for in electric fans in the country in question, 2007-2013 (US dollars)

Table 4 Demand for electric shavers and hair care equipment in the country in question, 2007-2013 (US dollars)

Table 5 Demand for electro-thermic hand drying equipment in the country in question, 2007-2013 (US dollars)

Table 6 Demand for heating appliances in the country in question, 2007-2013 (US dollars)

Table 7 Demand for kitchen appliances in the country in question, 2007-2013 (US dollars)

Table 8 Demand for laundry appliances in the country in question, 2007-2013 (US dollars)

Table 9 Demand for vacuum cleaners in the country in question, 2007-2013 (US dollars)

Table 10 Demand for water heaters in the country in question, 2007-2013 (US dollars)

Table 11 Demand for other domestic appliances in the country in question, 2007-2013 (US dollars)

Table 12 Demand for parts for domestic appliances in the country in question, 2007-2013 (US dollars)

Table 13 Demand for domestic appliances in the country in question, 2014-2018 (US dollars)

Table 14 Demand for domestic appliances in the country in question, by type, 2007, 2013 and 2018 (share)

Table 15 Demand for electric fans in the country in question, 2014-2018 (US dollars)

Table 16 Demand for electric shavers and hair care equipment in the country in question, 2014-2018 (US dollars)

Table 17 Demand for electro-thermic hand drying equipment in the country in question, 2014-2018 (US dollars)

Table 18 Demand for heating appliances in the country in question, 2014-2018 (US dollars)

Table 19 Demand for kitchen appliances in the country in question, 2014-2018 (US dollars)

Table 20 Demand for laundry appliances in the country in question, 2014-2018 (US

dollars)

Table 21 Demand for vacuum cleaners in the country in question, 2014-2018 (US dollars)

Table 22 Demand for water heaters in the country in question, 2014-2018 (US dollars)

Table 23 Demand for other domestic appliances in the country in question, 2014-2018 (US dollars)

Table 24 Demand for parts for domestic appliances in the country in question, 2014-2018 (US dollars)

Table 25 Market Potential Rates of domestic appliance industry in the country in question

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for domestic appliances in the country in question, 2007-2013 (US dollars)

Graph 2 Demand for electric fans in the country in question, 2007-2013 (US dollars)

Graph 3 Demand for electric shavers and hair care equipment in the country in question, 2007-2013 (US dollars)

Graph 4 Demand for electro-thermic hand drying equipment in the country in question, 2007-2013 (US dollars)

Graph 5 Demand for heating appliances in the country in question, 2007-2013 (US dollars)

Graph 6 Demand for kitchen appliances in the country in question, 2007-2013 (US dollars)

Graph 7 Demand for laundry appliances in the country in question, 2007-2013 (US dollars)

Graph 8 Demand for vacuum cleaners in the country in question, 2007-2013 (US dollars)

Graph 9 Demand for water heaters in the country in question, 2007-2013 (US dollars)

Graph 10 Demand for other domestic appliances in the country in question, 2007-2013 (US dollars)

Graph 11 Demand for parts for domestic appliances in the country in question, 2007-2013 (US dollars)

Graph 12 Demand for domestic appliances in the country in question, 2007-2018 (US dollars)

Graph 13 Demand for electric fans in the country in question, 2007-2018 (US dollars)

Graph 14 Demand for electric shavers and hair care equipment in the country in question, 2007-2018 (US dollars)

Graph 15 Demand for electro-thermic hand drying equipment in the country in question, 2007-2018 (US dollars)

Graph 16 Demand for heating appliances in the country in question, 2007-2018 (US dollars)

Graph 17 Demand for kitchen appliances in the country in question, 2007-2018 (US dollars)

Graph 18 Demand for laundry appliances in the country in question, 2007-2018 (US dollars)

Graph 19 Demand for vacuum cleaners in the country in question, 2007-2018 (US dollars)

Graph 20 Demand for water heaters in the country in question, 2007-2018 (US dollars)

Graph 21 Demand for other domestic appliances in the country in question, 2007-2018 (US dollars)

Graph 22 Demand for parts for domestic appliances in the country in question, 2007-2018 (US dollars)

Graph 23 Domestic appliance market size compared to market growth in different countries

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