

Global Dairy Product Market to 2020 - Market Size, Development, and Forecasts

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Abstracts

The report Global Dairy Product Market to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for dairy products in the world. The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the dairy product market in the world?

How is the dairy product market divided into different types of product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in this report:

Overall dairy product market size, 2009-2020

Dairy product market size by product segment, 2009-2020

Growth rates of the overall market and different product segments, 2009-2020

Shares of different product segments of the overall market, 2009, 2015, and 2020

Market potential rates of the overall market and different product segments

The market data is given for the following product segments:

Cheese

Milk and cream

Milk oils and fats

Casein

Curdled milk and cream, kephir, buttermilk and other acidified or fermented milk and cream

Ice cream

Lactose and lactose syrup

Whey

Yogurt

Other dairy products

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the dairy product market in the world to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

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Milk and cream

Milk oils and fats

Casein

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Ice cream

Lactose and lactose syrup

Whey

Yogurt

Other dairy products

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Overall Market

Market by Type

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Milk oils and fats

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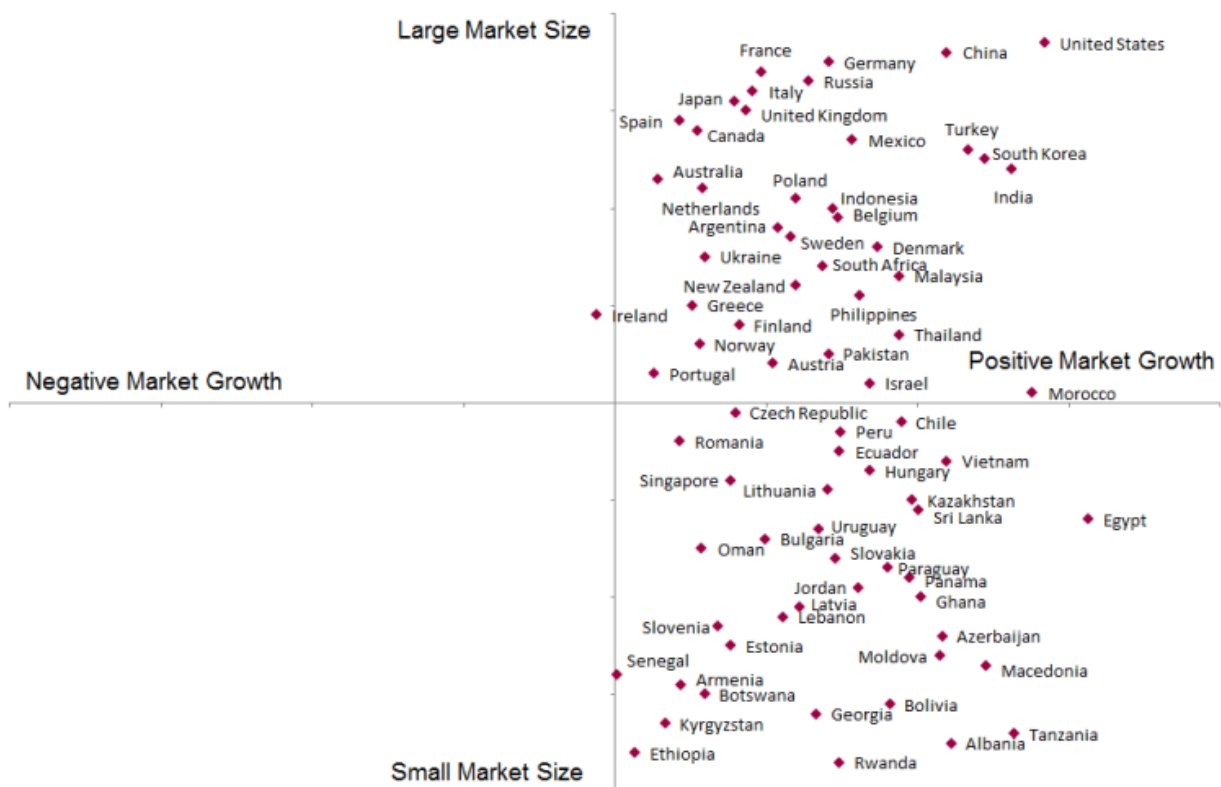
About

Global demand for dairy products is forecast to expand 8.8% p.a. between 2014 – 2018. China, Egypt, Germany, India, and the United States are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global dairy product industry is forecast to reach 8.8% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 5.5%. Currently, cheese cover the largest part of the world market accounting for 35.6% of the demand while the remaining market share is divided between milk and cream (31.3%), whey (7.6%), milk oils and fats (7.3%), ice cream (4.1%), lactose and lactose syrup (3.9%), casein (3.1%), yogurt (2.3%) and other dairy products (4.7%).

China, France, Germany, Russia, and the United States represent the largest dairy product markets while the strongest annual growth is forecast to occur in Egypt (15.6%), United States (14.2%), Morocco (13.8%), Tanzania (13.2%), and India (13.1%).

Dairy product market size compared to market growth in different countries



Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future. Based on these Market Potential Rates, the top 20 highest potential dairy product markets in the coming years are:

Ranking	Country	Market Potential Rate
1.	United States	0.57
2.	China	0.30
3.	Germany	0.18
4.	India	0.16
5.	Egypt	0.16
6.	South Korea	0.16
7.	Russia	0.16
8.	Turkey	0.15
9.	France	0.15
10.	Morocco	0.15
11.	Tanzania	0.13
12.	Italy	0.13
13.	Macedonia	0.12
14.	Mexico	0.12
15.	Vietnam	0.12
16.	Japan	0.11
17.	Albania	0.11
18.	Azerbaijan	0.11
19.	Moldova	0.11
20.	Malaysia	0.10

The leading players on the global dairy product market are considered to be companies like Agropecuaria Vale Do Tiete S.A., Agropur Cooperative, Almarai Co, Arla Foods, Beijing Sanyuan Foods Company Limited, Bongrain SA, Campina Nederland BV, China Huishan Dairy Holdings Co Ltd, China Mengniu Dairy Company Limited, Clover Industries Ltd, ConAgra Foods, Inc., Dairy Crest Group plc, Danone, Dean Foods Co, DMK Deutsches Milchkontor GmbH, Dr August Oetker KG, Dreyer's Grand Ice Cream

Holdings, Inc., Emmi AG, Fonterra Co-operative Group Limited, Fromageries Bel SA, Galbani, Grupo Industrial Lala, S.A. de C.V., Grupo LALA, S.A. de C.V., Inner Mongolia Yili Industrial Group Co., Jiangsu Dadi Foodstuff Co.,Ltd. Company, Land O'Lakes, Inc., Land-O-Sun Dairies LLC, Mead Johnson Nutrition CO, Meiji Co Ltd, Mesyagutovski Molochnokonservny Kombinat Ooo, Milkiland NV, Molochnoe Delo Buraevo Ooo, Morinaga Milk Industry Co., Ltd., Nestle, Orenburgski Molochny Kombinat Ooo, Parmalat SpA, Saputo Inc., Saratov Kholod Plus Ooo, Schreiber Foods, Inc., Sodiaal, Tnuva Food Industries Ltd, Unibel SA, Uni-President Enterprises Corp., Vamin Tatarstan Joint Stock Company, Want Want China Holdings Ltd., Wei Chuan Foods Corp., Wimm-Bill-Dann Food Products, Yakult Honsha Co., Ltd., Yashili International Holdings Ltd, Zhejiang Beingmate Scientific.

The market information is based on new industry reports recently published by Global Research & Data Services. The publications offer the most up-to-date perspective on the actual market situation, trends, leading companies, and future outlook for dairy products in the world and individually for the following countries: Albania, Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Bolivia, Botswana, Bulgaria, Canada, Chile, China, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Ghana, Greece, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Morocco, Netherlands, New Zealand, Norway, Oman, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Rwanda, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Tanzania, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay, and Vietnam

The studies include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other industry professionals looking for key market insights in a readily accessible and clearly presented format.

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