

Global Cheese Market to 2018 - Market Size, Trends, and Forecasts

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Abstracts

The industry report Global Cheese Market to 2018 - Market Size, Trends, and Forecasts offers the most up-to-date perspective on the actual market situation, trends and future outlook for cheese in the world. This study includes historic market data from 2007 to 2013 and forecasts until 2018 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key market insights in a readily accessible and clearly presented format.

The market study helps identify:

What is the size of the global cheese market?

How is the market divided into different product segments?

Which products are growing fast?

How has the market been developing?

How does the future look like?

What is the market potential?

The latest market information included in the study:

Overall market size for cheese in the world

Market size for cheese by type

Forecasts and future outlook of the market

Product segments analyzed in the study:

Blue-veined cheese

Fresh (uncured and unripened) cheese

Powdered and grated cheese

Processed cheese

Other cheese

Reasons to buy:

Gain a complete picture of the historic development, current market situation, trends, and future prospects of the global cheese market to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market information included in the report. The market information is clearly presented and can be easily used in presentations etc.

The industry report is built by the standard methodology of Global Research & Data Services by using, analyzing, and combining a wide range of sources and in-house analysis.

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About

Global demand for cheese is forecast to expand 7.0% p.a. between 2014 – 2018. Germany, Italy, Japan, Russia, and the United States are considered the highest potential markets in the coming years.

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global cheese industry is forecast to reach 7.0% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 5.1%. Currently, fresh (uncured and unripened) cheese accounts for 19.3% of the global demand while the remaining market share is divided between processed cheese (8.2%), powdered and grated cheese (6.5%), blue-veined cheese (2.1%), and other cheese (63.9%).

Germany, Italy, Japan, Russia, and the United States represent the largest cheese markets while the strongest annual growth is forecast to occur in Albania (15.4%), Sri Lanka (14.6%), Macedonia (13.9%), Egypt (13.2%), and Ghana (13.0%).

Cheese market size compared to market growth in different countries



Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future. Based on these Market Potential Rates, the top 20 highest potential cheese markets in the coming years are:

Ranking	Country	Market Potential Rate
1.	United States	0.51
2.	Russia	0.24
3.	Germany	0.20
4.	Japan	0.18
5.	Italy	0.17
6.	South Korea	0.17
7.	France	0.17
8.	Albania	0.15
9.	Sri Lanka	0.15
10.	Turkey	0.14
11.	Macedonia	0.14
12.	Egypt	0.14
13.	China	0.13
14.	Ghana	0.13
15.	Moldova	0.12
16.	Philippines	0.12
17.	Azerbaijan	0.12
18.	Chile	0.11
19.	United Kingdom	0.11
20.	Georgia	0.11

The leading players on the global cheese market are considered to be companies like AB Rokiškio suris, Akova Süt ve Gıda Mamülleri Sanayi ve Ticaret AS, Al Sakr For Food Industries Sae, Arab Dairy Products Co, Arla Foods, BC-USA, Inc., Bega Cheese Ltd, Bel Brands USA, Bel Cheese USA Inc, Bel Shostka Ukraine, Bergader Privatkäserei GmbH, Bongrain SA, Boulder Brands Inc, Dairygold Food Ingredients Limited, Danone, Danya Foods Limited, Derivados De Leche La Esmeralda, S.A. De C.V., Dorna Lactate

Sa, Dr. Oetker Frischeprodukte Moers KG, Edelweiss GmbH & Co KG, Egmz # 1 Oao, Eksperimentalny Syrodelny Zavod Gup, Entremont Alliance SAS, Estavayer Lait SA, Farm Boy Inc., First Milk Ltd., Fonterra, Foremost Farms USA, Fromagerie Rambol SAS, Fromageries Bel SA, Fromageries des Chaumes SAS, Fromageries Henri Hutin SARL, Fromageries Perreault SAS, Fromarsac SAS, Fujian Haiyan Group Company, Galbani, Gennaro Auricchio SpA, Glanbia Foods Inc., Goldsteig Käsereien Bayerwald GmbH, Hilmar Cheese Co, Hochland, Industrializarea Laptelui Mures Sa, Industries Alimentaires de Tunisie SA, J. Bauer GmbH & Co. KG, Karwendel-Werke Huber GmbH & Co KG, Kerry Ingredients & Flavours, Kolios SA, Kraft Foods, Krasnobakovskie Molochnye Produkty Ooo, Kropotkinski Molochny Kombinat Oao, Käserei Champignon Hofmeister GmbH & Co KG, La Compagnie des Fromages SAS, La Risueña, S.A. De C.V., Land O'Lakes Inc, Landgenossenschaft Ennstal eGen, Leprino Foods Co, Les Fromageries Occitanes SAS, Lion Dairy & Drinks Pty. Ltd., MADETA a.s., Mar Tuketim Maddeleri Ihracat Ithalat Sanayi Ve Ticaret A S, Marathon Cheese Corp, Maslosyrzavod Porkhovski Oao, Milkiland NV, Molkom Oao, Molochny Produkt Ooo, Molzavod Giaginski Oao, Mondelez Namur Production, Mozhgasyr Oao, Norco Co-operative Limited, Okregowa Spoldzielnia Mleczarska W Sierpcu, Pannontej Tejtermékgyártó és Kereskedelmi Zrt, Parmalat, Pishchekombinat Zao, Pmk Zao, Povltavské mlékárny, a.s., Quesería Dos Lagunas, S.P.R. De R.L. De C.V., Rokiskio Suris AB, ROKKO BUTTER CO., LTD., Ryazanski Zavod Plavlenykh Syrov Oao, SA des Fermiers Réunis, Saputo Inc., Sargento Foods Inc., Schreiber Foods, Sociedad De Alimentos De Primera S.A., Société Caves et Producteurs Réunis de Roquefort SAS, Société Fromagère de Bouvron SNC, Sodiaal Union, Sorrento Lactalis Inc, SpA Egidio Galbani, The Fairview Trust, Tillamook County Creamery Association, Tine Meieriet Sør BA, Tnuva Food Industries Ltd, Towerkop Dairy Co Op Ltd, Tpk, Spol. S R.O., Unibel SA, Union Laitière Vittelloise Fromagerie de l'Ermitage SCA, Warrnambool Cheese & Butter Factory Co., Vilkyskiu pienine AB, Yamkinski Molochny Zavod Ooo, Yantar Zao, Zemaitijos Pienas AB, Zolotye Luga Oao, Zvenigorodka Cheese Plant Public Joint Stock Company.

The market information is based on new industry reports recently published by Global Research & Data Services. The publications offer the most up-to-date perspective on the actual market situation, trends, leading companies, and future outlook for cheese in the world and individually for the following countries: Albania, Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Bolivia, Botswana, Bulgaria, Canada, Chile, China, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Ghana, Greece, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Morocco, Netherlands, New Zealand, Norway, Oman, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia,

Rwanda, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Tanzania, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay, and Vietnam

The studies include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other industry professionals looking for key market insights in a readily accessible and clearly presented format.

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