

# Global Bakery Product Market to 2019 - Market Size, Development, and Forecasts

<https://marketpublishers.com/r/G86610A0F51EN.html>

Date: March 2015

Pages: 23

Price: US\$ 549.83 (Single User License)

ID: G86610A0F51EN

## Abstracts

The industry report Global Bakery Product Market to 2019 - Market Size, Development, and Forecasts offers the most up-to-date market data on the actual market situation, and future outlook for bakery products in the world. The research includes historic market data from 2008 to 2014 and forecasts until 2019 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

### **The latest market data for this research include:**

Overall bakery product market size, 2008-2019

Bakery product market size by product segment, 2008-2019

Growth rates of the overall bakery product market and different product segments, 2008-2019

Shares of different product segments of the overall bakery product market, 2008, 2014 and 2019

Market Potential Rates of the overall bakery product market and different product segments

### **The product segments discussed in this data report include:**

Crispbread

Toasted bread, rusks, and other toasted products

Wafers, waffles, and sweet biscuits

Gingerbread

Other bakery products

**The report helps answering the following questions:**

What is the current size of the bakery product market in the world?

How is the bakery product market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

**Among the key reasons to purchase include the following:**

Gain an outlook of the historic development, current market situation, and future outlook of the bakery product market in the world to 2019

Track industry development and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

## Contents

### **1. MARKET FOR BAKERY PRODUCTS IN THE WORLD**

Overall Market

Market by Type

Crispbread

Toasted bread, rusks, and other toasted products

Wafers, waffles, and sweet biscuits

Gingerbread

Other bakery products

### **2. FORECASTS AND FUTURE OUTLOOK**

Overall Market

Market by Type

Crispbread

Toasted bread, rusks, and other toasted products

Wafers, waffles, and sweet biscuits

Gingerbread

Other bakery products

### **3. MARKET POTENTIAL RATES**

### **4. BAKERY PRODUCT MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES**

### **5. MARKET DEFINITION**

### **6. METHODOLOGY AND SOURCES**

### **7. ABOUT GLOBAL RESEARCH & DATA SERVICES**

## List Of Tables

### LIST OF TABLES

Table 1 Demand for bakery products in the world, 2008-2014 (US dollars)

Table 2 Demand for in crispbread in the world, 2008-2014 (US dollars)

Table 3 Demand for toasted bread, rusks, and other toasted products in the world, 2008-2014 (US dollars)

Table 4 Demand for wafers, waffles, and sweet biscuits in the world, 2008-2014 (US dollars)

Table 5 Demand for gingerbread in the world, 2008-2014 (US dollars)

Table 6 Demand for other bakery products in the world, 2008-2014 (US dollars)

Table 7 Demand for bakery products in the world, 2015-2019 (US dollars)

Table 8 Demand for crispbread in the world, 2015-2019 (US dollars)

Table 9 Demand for toasted bread, rusks, and other toasted products in the world, 2015-2019 (US dollars)

Table 10 Demand for wafers, waffles, and sweet biscuits in the world, 2015-2019 (US dollars)

Table 11 Demand for gingerbread in the world, 2015-2019 (US dollars)

Table 12 Demand for other bakery products in the world, 2015-2019 (US dollars)

Table 13 Market Potential Rates of bakery product industry in the world

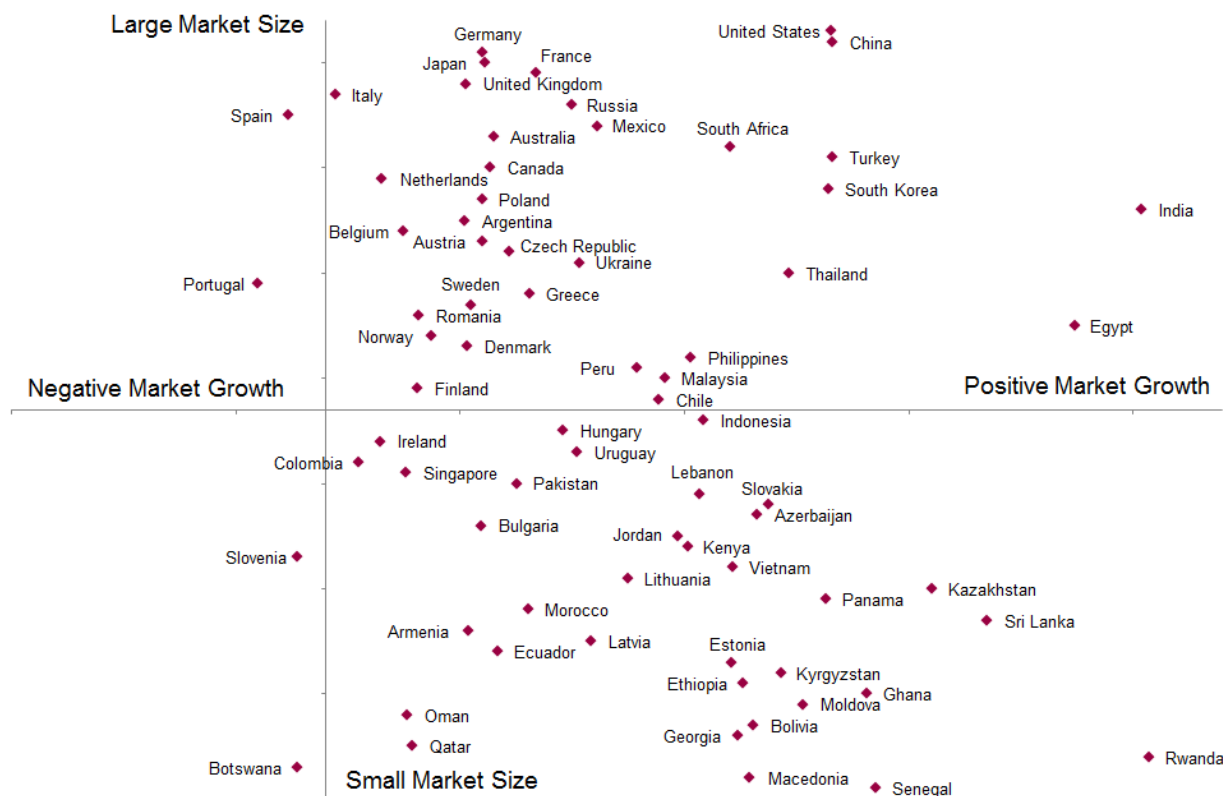
## About

**Global demand for bakery products is forecast to expand 7.0% p.a. between 2014 - 2018. China, Egypt, India, Rwanda, and the United States are considered the highest potential markets in the coming years.**

According to recently published research conducted by a leading international market research company, Global Research & Data Services, the expansion of the global bakery product industry is forecast to reach 7.0% p.a. in the coming years. Between 2007 and 2013 the market increased with an average annual growth of 6.6%. Currently, wafers, waffles, and sweet biscuits account for 33.4% of the global demand while the remaining market share is divided between toasted bread, rusks, and other toasted products (2.0%), crispbread (1.1%), gingerbread (0.8%), and other type of bakery products (62.7%).

China, France, Germany, Japan, and the United States represent the largest bakery product markets while the strongest annual growth is forecast to occur in Rwanda (18.4%), India (18.2%), Egypt (16.7%), Sri Lanka (14.8%), and Kazakhstan (13.5%).

### Bakery product market size compared to market growth in different countries



Based on in-house analysis and an advanced model which takes into consideration the actual market size, trends, forecast market growth, and changes in the market environment, Global Research and Data Services calculates the Market Potential Rates, the predicted market potential of the country in the coming years. The larger the Market Potential Rate, the more potential the market has in the coming years; and conversely, the smaller the rate, the less potential the market is considered to have in the future. Based on these Market Potential Rates, the top 20 highest potential bakery product markets in the coming years are:

<b>Ranking</b>	<b>Country</b>	<b>Market Potential Rate</b>
1.	United States	0.53
2.	China	0.27
3.	India	0.20
4.	Rwanda	0.18
5.	Egypt	0.18
6.	Germany	0.17
7.	France	0.16
8.	Japan	0.16
9.	Sri Lanka	0.15
10.	Turkey	0.14
11.	Kazakhstan	0.14
12.	South Korea	0.14
13.	Russia	0.13
14.	South Africa	0.12
15.	Senegal	0.12
16.	Ghana	0.12
17.	United Kingdom	0.12
18.	Thailand	0.12
19.	Panama	0.11
20.	Moldova	0.11

The leading players on the global bakery product market are considered to be companies like A. V. K. Confectionary Lugansk Public Joint Stock Company, Abf Grain Products Ltd., Achim Lohner GmbH & Co.KG, Adria Alimentos do Brasil Ltda., Akkond Oao, Ani Biskuvi Gida Sanayi Ve Ticaret A S, Arnott's Indonesia, Pt, Backstube Siebrecht GmbH & Co. offene Handelsgesellschaft, Beijing Wangwang Foodstuff Co., Ltd., Bettys & Taylors Of Harrogate Ltd, Bibica Corporation, Biscuiterie Industrielle du Moghreb SA, Biskot Bisküvi Gida Sanayi ve Ticaret AS, Britannia Industries Limited, Burton's Foods Ltd, Cipa Industrial de Produtos Alimentares Ltda, CJ Beijing Bakery

Co.,Ltd, Compañia de Galletas Noel S.A., Detlef Malzers Backstube GmbH & Co. Kommanditgesellschaft, Fireside Baking, Fox's Biscuits Ltd., Fujian Fuma Food Droup Co., Ltd., Fujian Jinjiang Fuyuan Foodstuff Co., Ltd., Fujian Qinqin Incorporated Co., Ltd., funny-frisch Snack und Gebäck GmbH, Gansu Dali Food Co., Ltd., Garuda Putra Putri Jaya, Pt, Griesson de Beukelaer GmbH & Co KG, Grupo Gamesa, S. de R.L. de C.V., Guangdong Jiashili Food Co.,Ltd., Guangxi Want Want Foods Co., Ltd., Guangzhou Be-Want Foods Ltd., Hangzhou Ruimai Food Co., Ltd., Hefei Quanjingwang Food Co.,Ltd, Heinrich von Allwörden GmbH, Henan Jinshengyuan Co., Ltd., Horsthemke Backbetriebe GmbH, Hubei Province Dali Food Co.,Ltd, Härdtner GmbH, Industria de Alimentos Bom Gosto Ltda, Indústria de Produtos Alimentícios Piraquê S.A., Inter Link Foods PLC, Intersnack Knabber-Gebäck GmbH & Co KG, Jutrzenka Colian Sp. z.o.o., KAMEDA SEIKA CO., LTD., Kerry Ingredients (UK) Ltd., Koncern Bambi ad Pozarevac, Kraft Foods, Kronenbrot KG Franz Mainz, Lagoda Confectionary Private Jsc, Laurens Patisseries Ltd., Lotte Confectionery Co Ltd, Luohe Hengda Foodstuff Co., Ltd., M. Dias Branco SA Ind Com de Alimentos, Mamee-Double Decker (M) Berhad, Marilan Alimentos S.A., Mccambridge Group Holdings Ltd., Meisa Jiashida Food Co., Ltd., Minoo Industrial Company, Munchy Food Industries Sdn. Bhd., Nabisco, National Brands Limited, Nestlé, Northern Foods Grocery Group Ltd., Orion Corporation, Otis Spunkmeyer, Inc., Panrico Sa, Parati S.A., Park Cakes Ltd., Productos Kraft, S. de R.L. de C.V., PT Sekar Laut Tbk, Quanzhou Jiahe Food Co.,Ltd, Rugenberger GmbH & Co., Sabritas, S. de R.L. de C.V., Santa Ana Cake House (Shenzhen) Co., Ltd., Sayers The Bakers Ltd., Schäfers Brot- u. Kuchen-Spezialitäten GmbH, Siantar Top Tbk PT, Snyder's-Lance, Inc., Sondermann Brot GmbH & Co. KG, Surya Food And Agro Ltd, Sölen Çikolata Gıda Sanayi ve Ticaret AS, Ulker Bisküvi Sanayi A.S., United Biscuits UK Ltd, United Food Industries Co. Ltd, Walkers Shortbread Ltd., Want Want Holdings Ltd, Warburtons Ltd., Yemen Company for Industry and Commerce Ltd, Yildiz Holding AS.

The market information is based on new industry data reports recently published by Global Research & Data Services. The reports offer the most up-to-date market data on the actual market situation, trends, leading companies, and future outlook for bakery products in the world and individually for the following countries:

Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Bolivia, Botswana, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Estonia, Ethiopia, Finland, France, Georgia, Germany, Ghana, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Jordan, Kazakhstan, Kenya, Kyrgyzstan, Latvia, Lebanon, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Morocco, Netherlands, Norway, Oman, Pakistan, Panama, Peru, Philippines, Poland, Portugal, Qatar,

Romania, Russia, Rwanda, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Thailand, Turkey, Ukraine, United Kingdom, United States, Uruguay, Vietnam

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other industry professionals looking for key market insights in readily accessible and clearly presented tables and graphs.



## I would like to order

Product name: Global Bakery Product Market to 2019 - Market Size, Development, and Forecasts

Product link: <https://marketpublishers.com/r/G86610A0F51EN.html>

Price: US\$ 549.83 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G86610A0F51EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970