

Global Apparel Market to 2018 - Market Size, Top 10 Countries, Trends, and Forecasts

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Abstracts

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for apparel in the world and in the top 10 global countries. Along with a global apparel market report the package includes country reports from the following countries:

Brazil, China, France, Germany, Italy, Japan, South Korea, Turkey, United Kingdom, United States

The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs.

The latest market data for this research include:

Overall apparel market size, 2007-2018

Apparel market size by product segment, 2007-2018

Growth rates of the overall apparel market and different product segments, 2007-2018

Shares of different product segments of the overall apparel market, 2007, 2013 and 2018

Market Potential Rates of the overall apparel market and different product

segments

The product segments discussed in the data reports include:

Babies' garments

Menswear

Womenswear

Gloves and mittens

Headgear

Other garments

Clothing accessories

Parts of garments and clothing accessories

The reports help answering the following questions:

What is the current size of the apparel market in the world and in the top 10 global countries?

How is the apparel market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends,

and future outlook of the apparel market in the world and in the top 10 global countries to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

Contents

This market research report package includes a global apparel market report as well as country reports from the following countries:

Brazil, China, France, Germany, Italy, Japan, South Korea, Turkey, United Kingdom, United States

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. MARKET FOR APPAREL IN THE COUNTRY IN QUESTION

- Overall Market
- Market by Type
 - Babies' garments
 - Menswear
 - Womenswear
 - Gloves and mittens
 - Headgear
 - Other garments
 - Clothing accessories
 - Parts of garments and clothing accessories

2. FORECASTS AND FUTURE OUTLOOK

- Overall Market
- Market by Type
 - Babies' garments
 - Menswear
 - Womenswear
 - Gloves and mittens
 - Headgear
 - Other garments
 - Clothing accessories
 - Parts of garments and clothing accessories

3. MARKET POTENTIAL RATES

4. APPAREL MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

Table 1 Demand for apparel in the country in question, 2007-2013 (US dollars)

Table 2 Demand for apparel in the country in question, by type, 2007 and 2013 (share)

Table 3 Demand for babies' garments in the country in question, 2007-2013 (US dollars)

Table 4 Demand for menswear in the country in question, 2007-2013 (US dollars)

Table 5 Demand for womenswear in the country in question, 2007-2013 (US dollars)

Table 6 Demand for gloves and mittens in the country in question, 2007-2013 (US dollars)

Table 7 Demand for headgear in the country in question, 2007-2013 (US dollars)

Table 8 Demand for other garments in the country in question, 2007-2013 (US dollars)

Table 9 Demand for clothing accessories in the country in question, 2007-2013 (US dollars)

Table 10 Demand for parts of garments and clothing accessories in the country in question, 2007-2013 (US dollars)

Table 11 Demand for apparel in the country in question, 2014-2018 (US dollars)

Table 12 Demand for apparel in the country in question, by type, 2007, 2013 and 2018 (share)

Table 13 Demand for babies' garments in the country in question, 2014-2018 (US dollars)

Table 14 Demand for menswear in the country in question, 2014-2018 (US dollars)

Table 15 Demand for womenswear in the country in question, 2014-2018 (US dollars)

Table 16 Demand for gloves and mittens in the country in question, 2014-2018 (US dollars)

Table 17 Demand for headgear in the country in question, 2014-2018 (US dollars)

Table 18 Demand for other garments in the country in question, 2014-2018 (US dollars)

Table 19 Demand for clothing accessories in the country in question, 2014-2018 (US dollars)

Table 20 Demand for parts of garments and clothing accessories in the country in question, 2014-2018 (US dollars)

Table 21 Market Potential Rates of apparel industry in the country in question

List Of Graphs

LIST OF GRAPHS

Graph 1 Demand for apparel in the country in question, 2007-2013 (US dollars)

Graph 2 Demand for babies' garments in the country in question, 2007-2013 (US dollars)

Graph 3 Demand for menswear in the country in question, 2007-2013 (US dollars)

Graph 4 Demand for womenswear in the country in question, 2007-2013 (US dollars)

Graph 5 Demand for gloves and mittens in the country in question, 2007-2013 (US dollars)

Graph 6 Demand for headgear in the country in question, 2007-2013 (US dollars)

Graph 7 Demand for other garments in the country in question, 2007-2013 (US dollars)

Graph 8 Demand for clothing accessories in the country in question, 2007-2013 (US dollars)

Graph 9 Demand for parts of garments and clothing accessories in the country in question, 2007-2013 (US dollars)

Graph 10 Demand for apparel in the country in question, 2007-2018 (US dollars)

Graph 11 Demand for babies' garments in the country in question, 2007-2018 (US dollars)

Graph 12 Demand for menswear in the country in question, 2007-2018 (US dollars)

Graph 13 Demand for womenswear in the country in question, 2007-2018 (US dollars)

Graph 14 Demand for gloves and mittens in the country in question, 2007-2018 (US dollars)

Graph 15 Demand for headgear in the country in question, 2007-2018 (US dollars)

Graph 16 Demand for other garments in the country in question, 2007-2018 (US dollars)

Graph 17 Demand for clothing accessories in the country in question, 2007-2018 (US dollars)

Graph 18 Demand for parts of garments and clothing accessories in the country in question, 2007-2018 (US dollars)

Graph 19 Apparel market size compared to market growth in different countries

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