

Furniture Market in China to 2020 - Market Size, Development, and Forecasts

<https://marketpublishers.com/r/FEDC0CEB1DAEN.html>

Date: August 2016

Pages: 37

Price: US\$ 556.00 (Single User License)

ID: FEDC0CEB1DAEN

Abstracts

The report Furniture Market in China to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for furniture in China. The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the report an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in a readily accessible document with clearly presented tables and graphs.

The report helps answer the following questions:

What is the current size of the furniture market in China?

How is the furniture market divided into different types of product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

The latest industry data included in this report:

Overall furniture market size, 2009-2020

Furniture market size by product segment, 2009-2020

Growth rates of the overall market and different product segments, 2009-2020

Shares of different product segments of the overall market, 2009, 2015, and 2020

Market potential rates of the overall market and different product segments

The market data is given for the following product segments:

Seats

Mattresses

Metal office furniture

Other metal furniture

Wooden bedroom furniture

Wooden kitchen furniture

Wooden office furniture

Other wooden furniture

Other plastic furniture

Furniture parts

Other furniture

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, and future outlook of the furniture market in China to 2020

Track industry developments and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects

Save time and money with the readily accessible key market data included in this PDF format industry report. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents

1. MARKET FOR FURNITURE IN CHINA

Overall Market

Market by Type

Seats

Mattresses

Metal office furniture

Other metal furniture

Wooden bedroom furniture

Wooden kitchen furniture

Wooden office furniture

Other wooden furniture

Other plastic furniture

Furniture parts

Other furniture

2. FORECASTS AND FUTURE OUTLOOK

Overall Market

Market by Type

Seats

Mattresses

Metal office furniture

Other metal furniture

Wooden bedroom furniture

Wooden kitchen furniture

Wooden office furniture

Other wooden furniture

Other plastic furniture

Furniture parts

Other furniture

3. MARKET POTENTIAL RATES

4. FURNITURE MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES

5. MARKET DEFINITION

6. METHODOLOGY AND SOURCES

7. ABOUT GLOBAL RESEARCH & DATA SERVICES

List Of Tables

LIST OF TABLES

- Table 1 Demand for furniture in China, 2009-2015 (US dollars)
- Table 2 Demand for furniture in China, by type, 2009 and 2015 (share)
- Table 3 Demand for seats in China, 2009-2015 (US dollars)
- Table 4 Demand for mattresses in China, 2009-2015 (US dollars)
- Table 5 Demand for metal office furniture in China, 2009-2015 (US dollars)
- Table 6 Demand for other metal furniture in China, 2009-2015 (US dollars)
- Table 7 Demand for wooden bedroom furniture in China, 2009-2015 (US dollars)
- Table 8 Demand for wooden kitchen furniture in China, 2009-2015 (US dollars)
- Table 9 Demand for wooden office furniture in China, 2009-2015 (US dollars)
- Table 10 Demand for other wooden furniture in China, 2009-2015 (US dollars)
- Table 11 Demand for other plastic furniture in China, 2009-2015 (US dollars)
- Table 12 Demand for furniture parts in China, 2009-2015 (US dollars)
- Table 13 Demand for other furniture in China, 2009-2015 (US dollars)
- Table 14 Demand for furniture in China, 2016-2020 (US dollars)
- Table 15 Demand for furniture in China, by type, 2009, 2015 and 2020 (share)
- Table 16 Demand for seats in China, 2016-2020 (US dollars)
- Table 17 Demand for mattresses in China, 2016-2020 (US dollars)
- Table 18 Demand for metal office furniture in China, 2016-2020 (US dollars)
- Table 19 Demand for other metal furniture in China, 2016-2020 (US dollars)
- Table 20 Demand for wooden bedroom furniture in China, 2016-2020 (US dollars)
- Table 21 Demand for wooden kitchen furniture in China, 2016-2020 (US dollars)
- Table 22 Demand for wooden office furniture in China, 2016-2020 (US dollars)
- Table 23 Demand for other wooden furniture in China, 2016-2020 (US dollars)
- Table 24 Demand for other plastic furniture in China, 2016-2020 (US dollars)
- Table 25 Demand for furniture parts in China, 2016-2020 (US dollars)
- Table 26 Demand for other furniture in China, 2016-2020 (US dollars)
- Table 27 Market Potential Rates of furniture industry in China

List Of Graphs

LIST OF GRAPHS

- Graph 1 Demand for furniture in China, 2009-2015 (US dollars)
- Graph 2 Demand for seats in China, 2009-2015 (US dollars)
- Graph 3 Demand for mattresses in China, 2009-2015 (US dollars)
- Graph 4 Demand for metal office furniture in China, 2009-2015 (US dollars)
- Graph 5 Demand for other metal furniture in China, 2009-2015 (US dollars)
- Graph 6 Demand for wooden bedroom furniture in China, 2009-2015 (US dollars)
- Graph 7 Demand for wooden kitchen furniture in China, 2009-2015 (US dollars)
- Graph 8 Demand for wooden office furniture in China, 2009-2015 (US dollars)
- Graph 9 Demand for other wooden furniture in China, 2009-2015 (US dollars)
- Graph 10 Demand for other plastic furniture in China, 2009-2015 (US dollars)
- Graph 11 Demand for furniture parts in China, 2009-2015 (US dollars)
- Graph 12 Demand for other furniture in China, 2009-2015 (US dollars)
- Graph 13 Demand for furniture in China, 2009-2020 (US dollars)
- Graph 14 Demand for seats in China, 2009-2020 (US dollars)
- Graph 15 Demand for mattresses in China, 2009-2020 (US dollars)
- Graph 16 Demand for metal office furniture in China, 2009-2020 (US dollars)
- Graph 17 Demand for other metal furniture in China, 2009-2020 (US dollars)
- Graph 18 Demand for wooden bedroom furniture in China, 2009-2020 (US dollars)
- Graph 19 Demand for wooden kitchen furniture in China, 2009-2020 (US dollars)
- Graph 20 Demand for wooden office furniture in China, 2009-2020 (US dollars)
- Graph 21 Demand for other wooden furniture in China, 2009-2020 (US dollars)
- Graph 22 Demand for other plastic furniture in China, 2009-2020 (US dollars)
- Graph 23 Demand for furniture parts in China, 2009-2020 (US dollars)
- Graph 24 Demand for other furniture in China, 2009-2020 (US dollars)
- Graph 25 Furniture market size compared to market growth in different countries

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