

# **Fruit and Vegetable Juice Markets in Africa to 2018 - Market Size, Trends, and Forecasts**

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## **Abstracts**

This industry report package offers the most up-to-date market data on the actual market situation, trends, and future outlook for fruit and vegetable juice in different African countries. The package includes fruit and vegetable juice country reports from the following countries: Egypt, Ghana, Morocco, Rwanda, Senegal, South Africa. The reports include historic market data from 2007 to 2013 and forecasts until 2018 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, analysts, and other people looking for key industry data in readily accessible and clearly presented tables and graphs. The latest market data for this research include:

Overall fruit and vegetable juice market size, 2007-2018

Fruit and vegetable juice market size by product segment, 2007-2018

Growth rates of the overall fruit and vegetable juice market and different product segments, 2007-2018

Shares of different product segments of the overall fruit and vegetable juice market, 2007, 2013 and 2018

Market Potential Rates of the overall fruit and vegetable juice market and different product segments

The product segments analyzed in the data reports include: Orange juice, Grapefruit juice, Other citrus juice, Apple juice, Pineapple juice, Grape juice, Tomato juice, Other single

fruit or vegetable juiceMixtures of juicesThe reports answer the following questions:

What is the current size of the fruit and vegetable juice market in different African countries?

How is the fruit and vegetable juice market divided into different product segments?

How are the overall market and different product segments growing?

How is the market predicted to develop in the future?

What is the market potential compared to other countries?

Among the key reasons to purchase include the following:

Gain an outlook of the historic development, current market situation, trends, and future outlook of the fruit and vegetable juice market in different African countries to 2018

Track industry trends and identify market opportunities

Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market trends and prospects

Save time and money with the readily accessible key market data included in the report. The market data is clearly presented and can be easily incorporated into presentations, internal reports, etc.

The industry data reports are produced utilizing the standard methodology of Global Research & Data Services by applying, analyzing, and combining a wide range of sources and in-house analysis.

## Contents

This market research report package includes country reports from the following countries: Egypt, Ghana, Morocco, Rwanda, Senegal, South Africa. Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

### **1. MARKET FOR FRUIT AND VEGETABLE JUICE IN THE COUNTRY IN QUESTION**

Overall Market  
Market by Type Orange juice Grapefruit juice Other citrus juice Apple juice Pineapple juice Grape juice Tomato juice Other single fruit or vegetable juice Mixtures of juices

### **2. FORECASTS AND FUTURE OUTLOOK**

Overall Market  
Market by Type Orange juice Grapefruit juice Other citrus juice Apple juice Pineapple juice Grape juice Tomato juice Other single fruit or vegetable juice Mixtures of juices

### **3. MARKET POTENTIAL RATES**

### **4. FRUIT AND VEGETABLE JUICE MARKET SIZE COMPARED TO MARKET GROWTH IN DIFFERENT COUNTRIES**

### **5. MARKET DEFINITION**

### **6. METHODOLOGY AND SOURCES**

### **7. ABOUT GLOBAL RESEARCH & DATA SERVICES**

## List Of Tables

### LIST OF TABLES

Table 1 Market for fruit and vegetable juice in the country in question, 2007-2013 (US dollars) Table 2 Market for fruit and vegetable juice in the country in question, by type, 2007 and 2013 (share) Table 3 Market for orange juice in the country in question, 2007-2013 (US dollars) Table 4 Market for grapefruit juice in the country in question, 2007-2013 (US dollars) Table 5 Market for other citrus juice in the country in question, 2007-2013 (US dollars) Table 6 Market for apple juice in the country in question, 2007-2013 (US dollars) Table 7 Market for pineapple juice in the country in question, 2007-2013 (US dollars) Table 8 Market for grape juice in the country in question, 2007-2013 (US dollars) Table 9 Market for tomato juice in the country in question, 2007-2013 (US dollars) Table 10 Market for other single fruit or vegetable juice in the country in question, 2007-2013 (US dollars) Table 11 Market for mixtures of juices in the country in question, 2007-2013 (US dollars) Table 12 Market for fruit and vegetable juice in the country in question, 2014-2018 (US dollars) Table 13 Market for fruit and vegetable juice in the country in question, by type, 2007, 2013 and 2018 (share) Table 14 Market for orange juice in the country in question, 2014-2018 (US dollars) Table 15 Market for grapefruit juice in the country in question, 2014-2018 (US dollars) Table 16 Market for other citrus juice in the country in question, 2014-2018 (US dollars) Table 17 Market for apple juice in the country in question, 2014-2018 (US dollars) Table 18 Market for pineapple juice in the country in question, 2014-2018 (US dollars) Table 19 Market for grape juice in the country in question, 2014-2018 (US dollars) Table 20 Market for tomato juice in the country in question, 2014-2018 (US dollars) Table 21 Market for other single fruit or vegetable juice in the country in question, 2014-2018 (US dollars) Table 22 Market for mixtures of juices in the country in question, 2014-2018 (US dollars) Table 23 Market Potential Rates of fruit and vegetable juice industry in the country in question

## List Of Graphs

### LIST OF GRAPHS

Graph 1 Market for fruit and vegetable juice in the country in question, 2007-2013 (US dollars)Graph 2 Market for orange juice in the country in question, 2007-2013 (US dollars)Graph 3 Market for grapefruit juice in the country in question, 2007-2013 (US dollars)Graph 4 Market for other citrus juice in the country in question, 2007-2013 (US dollars)Graph 5 Market for apple juice in the country in question, 2007-2013 (US dollars)Graph 6 Market for pineapple juice in the country in question, 2007-2013 (US dollars)Graph 7 Market for grape juice in the country in question, 2007-2013 (US dollars)Graph 8 Market for tomato juice in the country in question, 2007-2013 (US dollars)Graph 9 Market for other single fruit or vegetable juice in the country in question, 2007-2013 (US dollars)Graph 10 Market for mixtures of juices in the country in question, 2007-2013 (US dollars)Graph 11 Market for fruit and vegetable juice in the country in question, 2007-2018 (US dollars)Graph 12 Market for orange juice in the country in question, 2007-2018 (US dollars)Graph 13 Market for grapefruit juice in the country in question, 2007-2018 (US dollars)Graph 14 Market for other citrus juice in the country in question, 2007-2018 (US dollars)Graph 15 Market for apple juice in the country in question, 2007-2018 (US dollars)Graph 16 Market for pineapple juice in the country in question, 2007-2018 (US dollars)Graph 17 Market for grape juice in the country in question, 2007-2018 (US dollars)Graph 18 Market for tomato juice in the country in question, 2007-2018 (US dollars)Graph 19 Market for other single fruit or vegetable juice in the country in question, 2007-2018 (US dollars)Graph 20 Market for mixtures of juices in the country in question, 2007-2018 (US dollars)Graph 21 Fruit and vegetable juice market size compared to market growth in different countries

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